



# FALL 2022 NEWS PRODUCER INTERNSHIP

Through the Indiana Broadcasters Association

Application Window Now Open Until July 22, 2022

Apply at [www.IndianaBroadcasters.org](http://www.IndianaBroadcasters.org)

**N**ews is the bedrock of broadcast stations across Indiana. **The next generation of news reporters and producers is vital for informing and serving communities across the Hoosier State and beyond.**

Today, being a news producer is far more than just reporting what's happening. Understanding how news copy is gathered, translated to the spoken word, and how reporters, photographers, producers, anchors and assignment editors all work together for broadcasting is critical – as is developing and understanding the latest digital tools and trends.

**The Indiana Broadcasters Association funds a 14-week News Producer Internship with member stations to provide a college student the opportunity to learn more about broadcast news production.**

**Students can apply for the Fall 2022 program until July 22, 2022.** A committee of the IBA Board of Directors will review all applications and select a winning internship student by mid-August, for the fall 2022 semester. To be eligible, applicants must:

- be a current, full-time college student attending an IBA Member Indiana college or university;
- have at least an overall 2.5 GPA (on a 4.0 scale)





## A sample curriculum for the New Producer learning experience includes:

**Week 1:** Station orientation, intro to news production systems, wires, video services, control room orientation, assign mentor.

**Week 2:** What is news, station's news philosophy, news writing with focus on writing to video and graphics; shadow production staff around news time

**Week 3:** Check in with mentor, intro to building graphics, how to write engaging slugs and headlines, how to use video and sound for maximum effect

**Week 4:** Shadowing anchors, how copy translates to spoken word, how to maximize storytelling in studio, start writing draft news copy

**Week 5:** Check in with mentor, shadow assignment/digital desk, understanding what makes a "good" story

**Week 6:** Make beat calls, gather information, write for broadcast and digital

**Week 7:** Understanding social media and digital platforms

**Week 8:** Shadow reporters, photographers and MMJs, understand demands of field crews

**Week 9:** Check in with mentor, assist line producers in writing and rundown building, booth newscast

**Week 10:** Assist producers with rundowns, pitch stories, gather information, booth newscast

**Week 11:** Shadow special projects/ investigative/consumer units if applicable

**Week 12:** Run a story meeting, pitch stories, assist line producers, booth newscast

**Week 13:** Student Choice and/or Additional Material

**Week 14:** Finish with mentor; Collect Materials for Portfolio

