



## 2021 BENEFITS OF MEMBERSHIP

As broadcasters continue to operate in challenging times, your Association is working to ensure that we effectively **ADVOCATE** for broadcasters, that we help to **EDUCATE** our members and their teams, and that we **CELEBRATE** the achievements of the best in Indiana broadcasting.

We appreciate the endorsement of more than **270 member Indiana radio and TV stations** who renew their membership commitments each year and to those who run the Public Education Program sponsored announcements that fund most of our programming. For 2021, we are pleased to enclose your Membership Dues statement.



At the direction of your IBA Board of Directors, there is **NO membership dues increase** in 2021.

Dues are frozen at 2020 levels, reflecting the current environment. 100% of your Membership Dues is used to support our federal and state advocacy efforts.

## ADVOCACY

**Advocating for broadcasters remains our top priority:** We will continue to monitor legislative activity at the Indiana Statehouse. And while in-person meetings with members of Congress and state legislators may be less common, we continue to meet with them virtually and will keep them notified of issues that impact our industry as well as the impactful work happening at stations in all 92 Indiana counties.



Indiana Broadcasters prepare to lobby our legislators in Washington, last February

# Our services to members will continue in 2021, including:



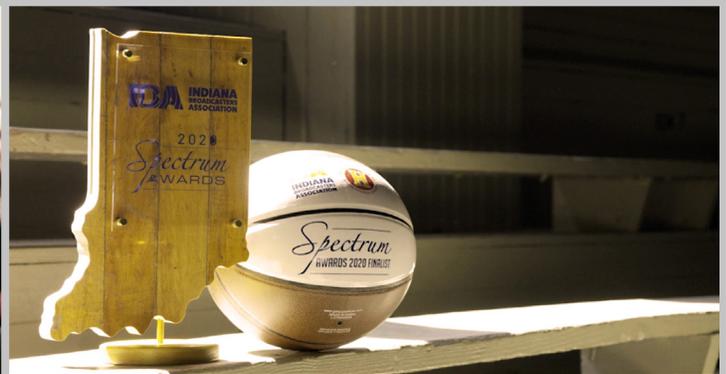
**Outstanding sales, management, and journalism training** provided by P1 Learning, Local Broadcast Sales (LBS), the Poynter Institute and other practitioners



**Grants for interested members to defer attendance costs at industry events,** including radio industry meetings, the Sales & Marketing TV Exchange, and the NAB Show



**Spring and Fall Career Fairs** designed to bring our stations together with job seekers, both to strengthen Equal Employment Opportunities and to provide a steady stream of new sales, on-air, and engineering talent to our member stations



**Recognizing the Best in Broadcasting** with a return to an in-person celebration of the Spectrum Awards and Hall of Fame event next October

In addition, we will continue to recognize outstanding community service with the IBA Cardinal Awards and offer access to the Alternative Broadcast Inspection Program (ABIP), which is available for any Indiana station. We are planning to work with other state broadcasters to offer a variety of webinar training sessions and a special Midwest Broadcast & Multimedia Technology conference in Ohio next November.

Thank you for relying on the Indiana Broadcasters Association as your advocate, as a source to educate, and as a local resource to celebrate our success together.



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