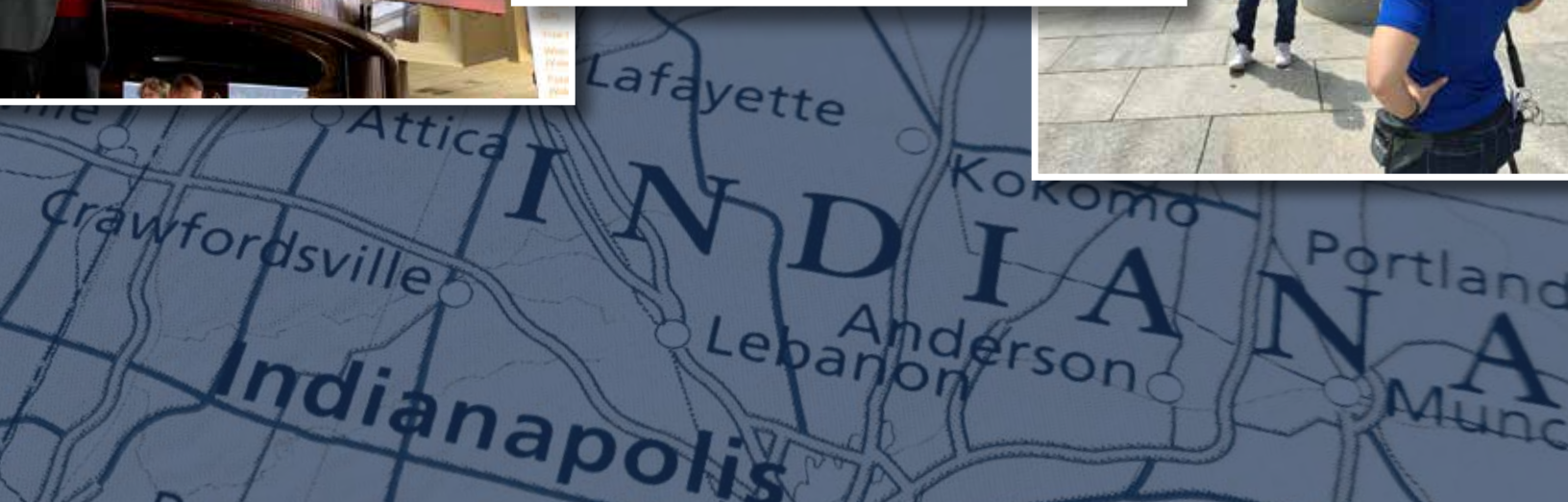




# SERVING INDIANA





# 1<sup>st</sup> CONGRESSIONAL DISTRICT

## WYIN-TV / Lakeshore PBS

### Merrillville

Matt Franklin | [mfranklin@lakeshorepublicmedia.org](mailto:mfranklin@lakeshorepublicmedia.org)

Lakeshore Public Media hosted a Professional Women's Conference with NIPSCO as the Presenting Sponsor. They produced twelve, one-minute video segments featuring professional women across the region with backgrounds and careers who shared their stories of how they persevered through adversity, sought the support of mentors, and created their own destiny as an effort to inspire women of all ages to reach their personal career goals.

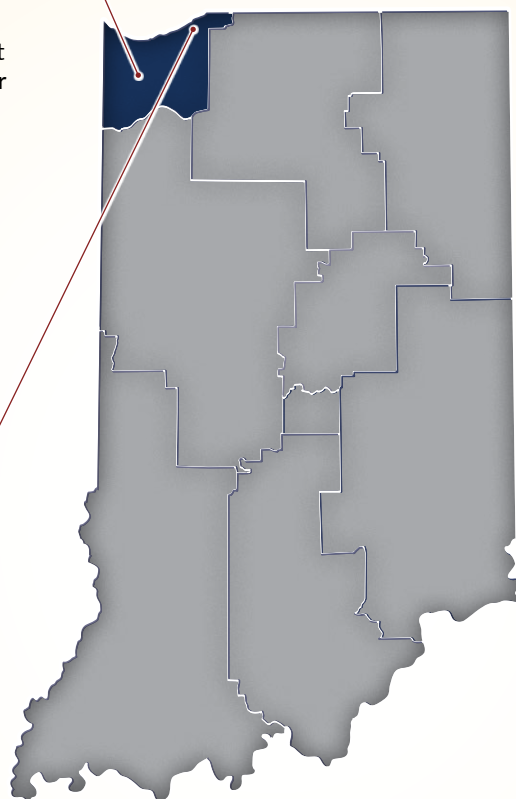


## WIMS-AM

### Michigan City

Ric Federighi | [ric@wimsradio.com](mailto:ric@wimsradio.com)

WIMS's 11-part video and radio series with Paladin, Inc. showcased what Paladin does for the community and how they enrich the lives of adults with special needs by providing them with meaningful employment, education, and recreation. Thousands of people in the community watched and tuned in to the series to learn about Paladin, Inc. and how they can get involved to help those with special needs.





# 2<sup>nd</sup> CONGRESSIONAL DISTRICT



## WINDU-TV South Bend

Michael Fowler | Michael.Fowler@wndu.com

After four Tippecanoe Valley School children were struck by a vehicle while crossing a highway to catch their bus, NewsCenter 16 identified safety issues that made bus stop tragedies more likely and launched a series of reports, "Never Again: Preventing Bus Stop Tragedies." NewsCenter 16 covered bus safety legislation throughout the next several months, culminating in the passing of Indiana's MAXSTRONG Bill in April.



## WHME-FM, WHPZ-FM South Bend

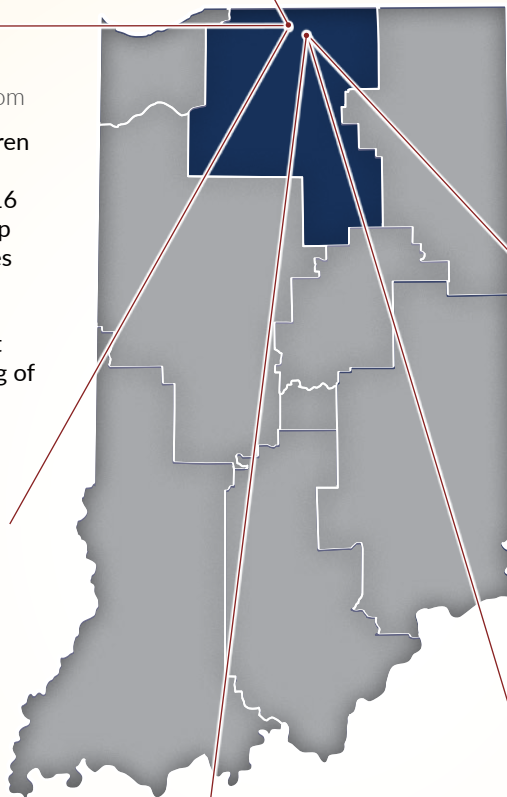
Tim Denniston | tim@pulsefm.com

For the fifth consecutive year, Pulse FM gave away 1,700 tickets for a showing of "The Polar Express" in the Lerner Theater and encouraged ticket winners to bring pillows and blankets to be given to Faith Mission. Their efforts have resulted in the donation of nearly 1,000 blankets and almost 600 pillows for Faith Mission.

## WBND-TV South Bend

Aaron Ramey | aramey@abc57.com

ABC 57 meteorologists visited 89 schools and reached 11,368 children as part of Project Tornado and Project Blizzard, a program which teaches thousands of local children in grades K-6 about severe weather safety and the science behind it.



## WBYT-FM Mishawaka

Liz Goshert | lgoshert@federatedmedia.com

WBYT-FM's Quest for a Million Pennies benefiting St. Jude Children's Research Hospital inspired more than 32 schools and hundreds of residents to donate 1,967,900 pennies, or \$19,679. WBYT and the local community have joined together for the past 25 years to raise more than \$5.5 million dollars for St. Jude Research Hospital.



## WTRC-FM Mishawaka

Liz Goshert | lgoshert@federatedmedia.com

WTRC-FM hosted its 9th annual radiothon for Five Star Life, a program that serves 14,000 students through after-school and summer camps programs in an effort to help students set and reach academic goals. The effort raised \$183,993 during the radiothon, effectively funding 852 students.



## WRBR-FM Mishawaka

Liz Goshert | lgoshert@federatedmedia.com

WRBR-FM teamed up with Cancer Resources for Elkhart County to "Take a Leap" into Simonton Lake as part of a four-week campaign honoring cancer patients. They helped raise more than \$27,000 for Cancer Resources for Elkhart County, which provides financial and emotional support to cancer patients as they undergo treatments.



# 3<sup>rd</sup> CONGRESSIONAL DISTRICT

## WANE-TV Fort Wayne

Lou Cucinelli | [lou.cucinelli@wane.com](mailto:lou.cucinelli@wane.com)

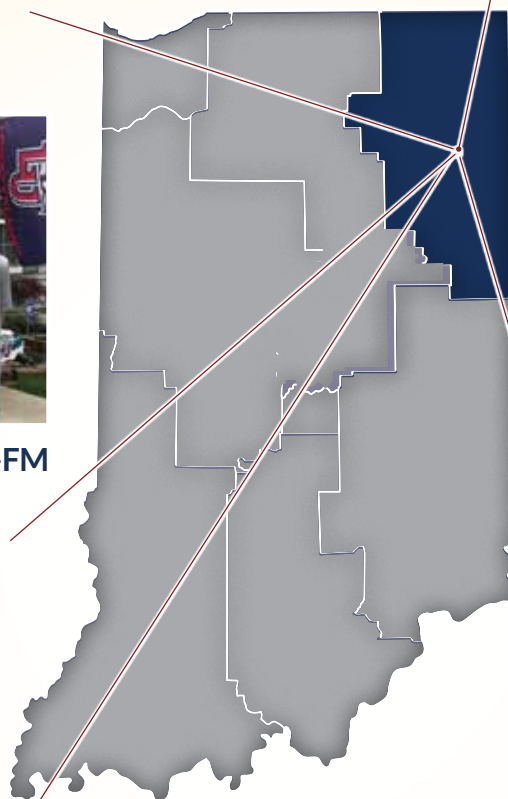
For Veterans Day, WANE 15 produced an hour-long local special called Veterans Voices as part of a corporate-wide initiative celebrating veterans during the month of November. This special helped promote Honor Flight of Northeast Indiana, a non-profit group that sends veterans to Washington, D.C. at no cost so they can see the monuments built in their honor.



## WLAB-FM, WCKZ-FM, WYJW-FM Fort Wayne

Melissa Montana | [melissa@star883.com](mailto:melissa@star883.com)

STAR 88.3 partners with Parkview Health, Baker Street & Hoppy Gnome restaurants, Zianos, Shambaugh, and Komets hockey for their "Give Love" campaign, an outreach opportunity to reach people who have gone through heartache, loss, or great challenges. The campaign serves more than 40 people/families by surprising recipients with gift baskets full of gift cards, gifts, and prayers from their team.



## WLDE-FM Fort Wayne

Lee Tobin | [ltobin@stfortwayne.com](mailto:ltobin@stfortwayne.com)

Since 1996, WLDE has partnered with the Associated Churches Foodbank in the Stuff-A-Bus Radiothon, one of the very first food drives using a bus. The three-day live broadcast promotes the campaign as the bus is stuffed with non-perishable food and supplies to later be distributed at no charge in neighborhoods via local churches.



## WQHK-FM Fort Wayne

Jimmy Knight | [jimmy@k105fm.com](mailto:jimmy@k105fm.com)

K105 WQHK-FM is proud to partner with the Allen County SPCA on a number of projects, including "Subaru To The Rescue," a mission to rescue more than 80 animals from overcrowding in Texas. Morning show co-host Kaysie Chase joined the caravan of 15 Subarus to drive the more than 2,400-mile round trip journey to rescue the animals and bring them to Fort Wayne with a huge adoption event that was promoted through on-air mentions as well as commercials from the host dealership.



## WPTA-TV Fort Wayne

Jonathan Shelley | [jshelley@wpta21.com](mailto:jshelley@wpta21.com)

As the television partner of the Volunteer Center "Coats for Kids" campaign, WPTA - Fort Wayne's NBC delivered in-show live shots and packages along with social media and digital content featuring anchors and reporters on site at collection locations across the viewing area. In total, the drive collected 5,070 winter coats that were distributed through 65 local schools and social service agencies and was supported by \$24,483 in financial contributions.





# 3<sup>rd</sup> CONGRESSIONAL DISTRICT

## WMEE-FM

### Fort Wayne

Jimmy Knight | jknight@federatedmedia.com

97.3 WMEE helped promote Bowl for Kids' Sake through Big Brothers Big Sisters with 650 on-air and online promotions throughout a three-month period. The station also promoted it on social media, via email and text clubs.



## WRSW-FM

### Warsaw

Carli Luca | cluca@kensington.media

107.3 WRSW has teamed up with the founders of the Kosciusko County Riley Kids Fund for a two-day on-air fundraiser for the past eight years. In 2019 alone, 107.3 WRSW's Riley Radio Days raised \$80,115 for the KC Riley Kids Fund and has brought in more than \$500,000 over the past eight years.

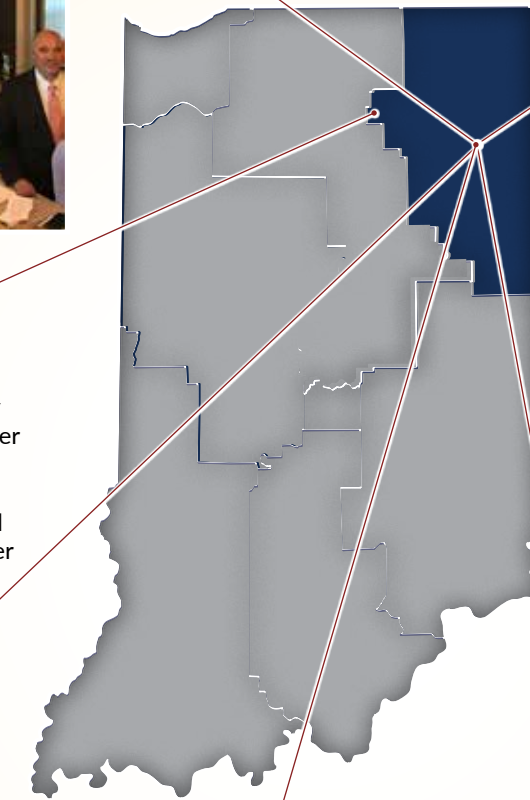
## WBOI-FM

### Fort Wayne

Katy Anderson | andersonk@npr.fm

WBOI partnered with The Mike Downs Center for Indiana Politics to showcase local content that fosters civil conversation through their weekly, one-hour program, "WBOI Presents." The panels include discussions with local experts and leaders about relevant topics, oftentimes taking national stories and applying them to the statewide and local level.

**WBOI PRESENTS**  
NEWS • FEATURES • IN-DEPTH



## WBYP-FM

### Fort Wayne

Matt Talluto | gasman@989thebear.com

Listeners of 98.9 The Bear were asked to submit a letter about a local military hero to 989thebear.com; if that hero's story was read on air, their family was considered to receive "A Hero's Holiday" filled with toys, food, and fun. The hero chosen this year was honored by Mayor Tom Henry with the "Certification of Excellence Award" and was received with a standing ovation at the Memorial Coliseum.



## WOWO-AM/FM

### Fort Wayne

Kayla Blakeslee | kblakeslee@wowo.com

WOWO's 2018 Penny Pitch campaign raised more than \$103,000 for its two recipients, Erin's House for Grieving Children and Big Brothers Big Sisters of Northeast Indiana. WOWO has been organizing the Penny Pitch campaign to provide grants to individuals and not-for-profit organizations since 1948.



## WRWT-FM

### Syracuse

Jeremy Van Lue | jvanlue@wawasee.k12.in.us

Students from the Wawasee High School Leadership Committee and the high school radio station, 93.7 FM, held a Radiothon to raise money for the American Cancer Society, Kosciusko County Relay For Life. Through the Radiothon and an additional fundraising event at a home basketball game, the radiothon met its \$3,000 goal.





# 4<sup>th</sup> CONGRESSIONAL DISTRICT

## WRIN-AM, WLQI-FM, WIBN-FM

### Rensselaer

John J. Balvich | johnb1560wrin@gmail.com

WRIN-WLQI-WIBN supported the Parks for People Campaign, whose mission is to positively impact the health, recreation, welfare, and economic opportunity of its citizens by raising awareness in its efforts to raise \$1,500,000 with news stories, live chats and interviews, and live remote broadcasts, plus over 17,000 commercials between its three stations. To date, the campaign has raised more than \$1,200,000.



## WLFI-TV

### West Lafayette

Kurt Lahrman | kurt.lahrman@wlfi.com

The WLFI Mental Health campaign was designed to bring to awareness of mental health issues in the community and to help eliminate the stigma surrounding mental health. Through work with local experts, WLFI created monthly PSAs to provide support to those in need, focusing on a different topic monthly, as well as listing resources on a mental health tab of their website.



## WASK-AM/FM, WKHY-FM, WKOA-FM, WXXB-FM

### Lafayette

Mike Shamus | mikeshamus@neuhoffmedia.com

Every month, Neuhoff Media selects a listener-nominated first responder to be Lafayette's Local Hero. After selecting the Local Hero, they make a donation to the Local Hero's charity of choice, which has resulted in more than \$6,000 in donations in the past year alone.



## WMRS-FM

### Monticello

Brandi Page | brandi@wmrsradio.com

WMRS partnered with the Twin Lakes High School marketing class to bring the community Tribe News. It aired weekly on WMRS every Friday morning during the school year and provided students an opportunity to work in the WMRS studio and record the weekly segments.



## WMYK-FM

### Kokomo

Stevie Riggs | Stevie@Rock985.com

Rock 98.5 raised more than \$1,500 in its first year of putting on a benefit ride - The Rocking Ride Home - to benefit the Military Foundation, which helps out veterans in the Kokomo area.



## WLQQ-FM

### Lafayette

Jim Stone | jim.stone@woofboom.com

Through promos, liners, social media posts and interviews, WLQQ sponsored the Tea and Top Hat Luncheon as the main fundraiser for Home with Hope, which provides safe, structured, sober living to those who have struggled with substance abuse. Managing Partner Jim Stone was the event host, emcee, and a recently added board of directors' member.



# 5<sup>th</sup> CONGRESSIONAL DISTRICT

## WIOU-AM

### Kokomo

Robert Rupe | rob@z925fm.com

WIOU-CAM's efforts for the WIOU-CAM Golf Tournament, including interviews and promos during peak times, raised \$10,083 to be used in the operation of CAM's ministry for the homeless, which includes a day shelter, a family hope center, and three mobile homes used to house the homeless. During the time after the tournament, CAM made some building repairs and helped minister to 175 people, including 35 children.



## WBKQ-FM

### Muncie

Bryon Maddox | bryon.maddox@woofboom.com

Every year BLAKE-FM supports the Madison County Relay for Life with live and recorded promotional announcements; additionally, Bryon Maddox, morning show host and program director, always makes a live appearance at the event to bring awareness to fight against cancer.



## WZWZ-FM

### Kokomo

Jessica Green | jessica@z925fm.com

For the past three years, Z92.5 and CASA have partnered for Christmas with CASA and helped "adopt" as many as 100 children for Christmas. They read descriptions of children in foster care that may not have a Christmas otherwise, then open the phones and allow readers to adopt a CASA child and provide them with a happy Christmas.



## WTTV-TV

### Indianapolis

Jamie Aitken | jaitken@tribunemedia.com

WTTV collected, organized, and distributed 10,000 books as part of a new program, CBS4 Reads Book Drive. The drive exceeded its goal of 6,000 books as Hoosiers made donations at dozens of locations around Central Indiana, including sponsor locations and the station.



## WXIN-TV

### Indianapolis

Jamie Aitken | jaitken@tribunemedia.com

FOX59 teamed up with Gleaners and Midwest Food Bank for the Pack the Pantries event. Over a 12-hour telethon in April, FOX59's Pack the Pantries food drive generated enough cash donations to feed more than 380,000 hungry Hoosiers, an increase of 25% over the previous year's drive.



## WEEM-FM

### Pendleton

Chris Green | cgreen@smcsc.com

WEEM partnered with Community Hospital Anderson to coordinate trauma training days at each school building, including the district's headquarters. Dozens of trauma kits, holding an approximate value of more than \$5,000, were provided districtwide.



## WHBU-AM

### Muncie

Brian Hammons | brian.hammons@woofboom.com

WHBU-AM recently added "Mitch in the Mornings" to bring back a deeper sense of local programming. On-air, Mitch Henck facilitated a group debate between three mayoral GOP candidates, during which local residents could call in with their comments and questions.



## WMXQ-FM

### Muncie

Jay Garrison | jay.garrison@woofboom.com

WMXQ-FM sponsored the Flags of Honor event where community members can experience a sea of red, white, and blue from the more than 1,000 American flags adorning the lawn of Minnetrista, a local gathering place and museum with gorgeous lawns and gardens open to the public. Flags sponsorships are purchased to honor the memory of local veterans, current service personnel, fallen heroes, and all who wish to display their pride for the country.



# 6<sup>th</sup> CONGRESSIONAL DISTRICT

## WXFN-AM

### Muncie

Mark Foerster | mark.foerster@woofboom.com

Five years ago, Woof Boom Radio created the Morry Mannies Scholarship Fund, named after sportscaster Morry Mannies, who broadcast more than 5,000 games in east central Indiana. Each year, one male and one female high school student is awarded the scholarship before their freshman year of college, and the winners are invited to chat with sports director Mark Foerster on his daily show, "The Power Hour."

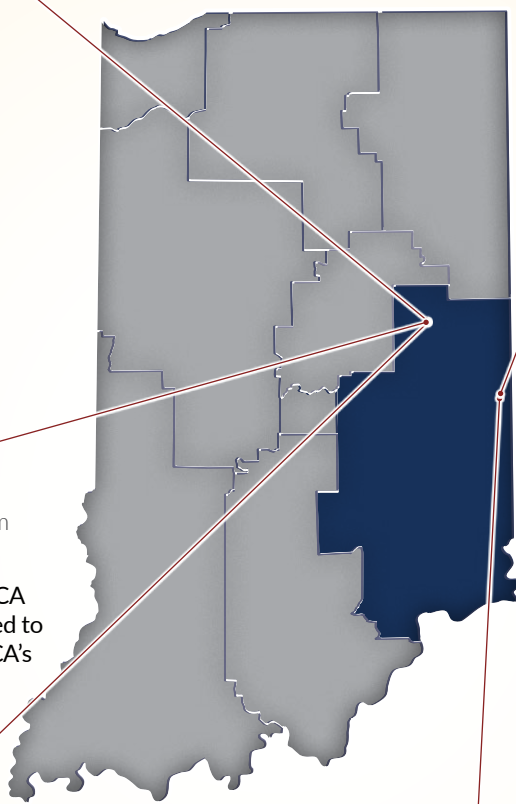


## WERK-FM

### Muncie

Jay Garrison | jay.garrison@woofboom.com

WERK-FM helps promote "In Her Heels," a fundraiser through community partner YWCA of Central Indiana. The fundraiser is designed to raise awareness and show support for YWCA's residential program as well as working to eliminate racism and empower women.



## WLBC-FM

### Muncie

Steve Lindell | steve.lindell@woofboom.com

WLBC spearheaded "Teacher Appreciation Awards" upon request from the Community Engagement Council as an effort to show support and appreciation for educators and their critical work in the community.



## WQLK-FM

### Richmond

Amy Dillon | amy@kicks96.com

KICKS 96 began a campaign to bring awareness to local not-for-profit events free of charge with "Free Plug Friday," where they promote all the not-for-profit events happening that particular weekend in their seven-county listening area. Last year alone, the stations promoted more than 600 area charitable events free of charge, translating to more than \$24,000 in donated air-time.



## WHON-AM

### Richmond

Amy Dillon | amy@kicks96.com

Through their partnership with Second Chance Animal Rescue of Richmond, WHON's "Wet-Nosed Wednesday" features animals resulting in about a 90 percent adoption rate after their appearance. They have also partnered with Second Chance to help them with fundraising through InCONCERT Richmond and other local events.



# 6<sup>th</sup> CONGRESSIONAL DISTRICT

## WIFE-FM

### Rushville

Michelle Bottomley | michelle@wifefm.com

For three hours in November, WIFE held a live broadcast in front of a local grocery store and collected approximately 600 pounds of non-perishable food items for the Rush County Community Assistance Food Pantry.



## 95.3 The Legend (W237AT)

### Richmond

Amy Dillon | amy@kicks96.com

Through their "Bring the Bird" campaign, 95.3 The Legend helped promote and build awareness in the community for Richmond's Veterans Memorial Park's efforts to locate, purchase and bring a UH-1 "HUEY" helicopter to the park. The committee, led by Joe and Barb Goebel, raised \$50,000, and was successful in delivering and dedicating the UH-1 "HUEY" helicopter to honor Vietnam Veterans.



## WLKP-AM

### Connersville

Michelle Bottomley | michelle@wifefm.com

WLPK Kmix 106.9 FM raised more than \$6,000 in the second annual "Dribble Over Drugs" event when the 3-on-3 basketball tournament returned to Roberts Park in Connersville for "The Reunion" competition. The event had over 39 teams and 150 players.



## WFMG-FM, WKBV-AM

### Richmond

Andrew Hoover | hoover@g1013.com

For the last decade, WFMG & WKBV have collected canned foods and non-perishables for the local Salvation Army. A day-long event the Friday before Thanksgiving helps collect three truckloads full of food, all of which are donated to the local Salvation Army.



# 7<sup>th</sup> CONGRESSIONAL DISTRICT

## WEDJ-FM WSYW-AM

### Indianapolis

Manuel Sepulveda | manny@wedjfm.com

St. Jude, WEDJ-FM 107.1 Radio Latina and WSYW-AM La Pantera 810 partner on the "Promesa y Esperanza" event. In 2018, WEDJ-FM and WSYW-AM raised \$65,375, contributing to a remarkable \$979,424 raised throughout their partnership for St. Jude patients and families affected across the globe and in Indianapolis.



## WFMS-FM

### Indianapolis

Jan Thoman | jan.thoman@cumulus.com

After Ella Whistler was shot seven times at Noblesville West Middle School in May 2018, WFMS created the campaign "Ella's Aid" to create lemonade stands all over central Indiana. Selling lemonade for one day raised more than \$20,000 and the money was sent directly to the GoFundMe page that Ella's aunt created to help cover medical bills.



## WFNI-AM

### Indianapolis

Ashlea Nash | anash@indy.emmis.com

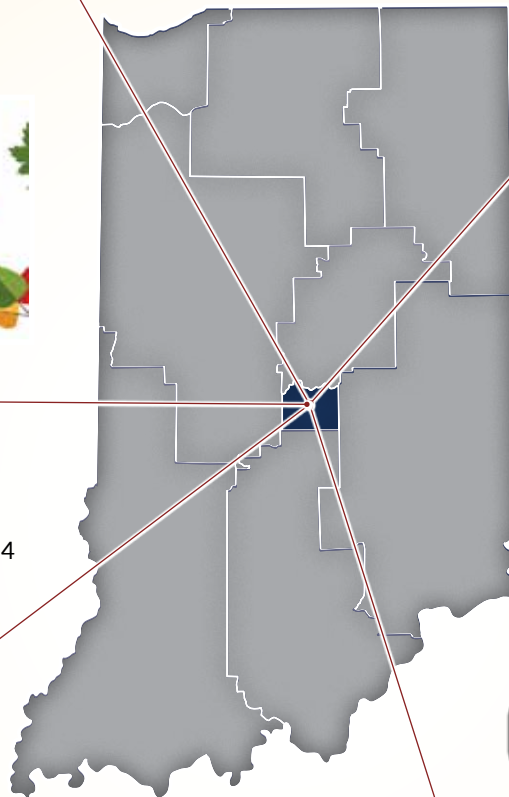
WFNI worked with Wish for Our Heroes to assist a military family in need of help. The effort raised more than \$5,200 for E-4 specialist Will Hampton and his family.

## WFYI-TV

### Indianapolis

Jessica Chapman | jchapman@wfyi.org

WFYI launched the Eva Education Program, inspired by the efforts of Terre Haute's Eva Kor, a Holocaust survivor. The program features an educational toolkit that is being spread to school and libraries around Indiana, taking Eva's message to thousands.



## WISH-TV, WNDY-TV

### Indianapolis

Ethan Butt | ethan.butt@wishtv.com

The Gr8 Paper Push is one component of a three-pronged community commitment to Teachers' Treasures and education in the WISH-TV viewing area. Through an all-inclusive, station-wide collaboration including promotion both on-air and digitally, on social media, and via news coverage leading up to the event, as well as live coverage throughout the day and comprehensive, post-event news coverage, WISH-TV helped raise more than \$40,000 in supplies and donations for Teacher's Treasures.



# 7<sup>th</sup> CONGRESSIONAL DISTRICT

## WFYI-FM Indianapolis

Robin Tate Rockel | rrockel@wfyi.org

To culminate a reporting and event series on the addiction crisis in Indiana, WFYI picked six people in recovery from addiction to share their stories. More than 100 staff hours were dedicated to the project, as well as many from the storytellers, in efforts to create understanding and empathy and to humanize widely used and ever-present phrases such as “opioid epidemic.”



## WRTV-TV Indianapolis

Terri Cope-Walton | terri.cope-walton@wrtv.com

WRTV's partnerships with hundreds of employers, organizations, and agencies, spotlights in-demand careers, available training, and community resources through their yearlong initiative, “Hiring Hoosiers.” This initiative works to connect Hoosiers to employment opportunities, career development resources, training programs, and educational paths.



## WLHK-FM Indianapolis

Krystal Keithley | kkeithley@indy.emmis.com

Country 97.1 HANK FM partnered with Habitat for Humanity for the 10th consecutive year to build two homes on the grounds of the Indiana State Fair before being transported to their final site. Hundreds of thousands of people from all over Indiana take a front row seat to see the action as these homes have been built during the Indiana State Fair.



## WTTS-FM Bloomington/Indianapolis

Brad Holtz | brad@wttsfm.com

Since 2015, the “WTTS Rock On The River” summer benefit concerts have raised more than \$45,000 for the Indiana Children's Wish Fund. Last year's concert generated more than \$16,000.





# 8<sup>th</sup> CONGRESSIONAL DISTRICT

## WTWO/WAWV-TV

### Farmersburg

Tim Sturgess | [tsturgess@wtwo.com](mailto:tsturgess@wtwo.com)

Through combined efforts of the station and volunteers from Reach Services, an organization dedicated to assisting Veterans in the Wabash Valley struggling to meet certain needs, WTWO/WAWV was able to raise almost \$15,000 in one day to support Reach.



## WAMW-AM/FM

### Washington

Renee Lyle | [rlyle@dlcmediainc.com](mailto:rlyle@dlcmediainc.com)

WAMW conducted a fundraiser to help send local Washington High School Business Professionals of America students to the national competition in Anaheim, California. Between two main fundraisers, WAMW was able to raise nearly \$5,000, which was over half the funds needed for the students' trip.



## WEHT-TV

### Henderson

Curt Molander | [cmolander@Tristatehomepage.com](mailto:cmolander@Tristatehomepage.com)

Since 1954, WEHT has worked with the Santa Clothes Club, which has the goal of providing clothing to needy children. In the most recent year, WEHT helped raise \$246,171.



## WEVV-TV

### Evansville

Amanda Overby | [aoverby@wevv.com](mailto:aoverby@wevv.com)

In a sustained effort to raise awareness of sexual and domestic violence within the community and in partnership with Albion Fellows Bacon Center, WEVV created an on-air broadcast campaign for Albion's iCare initiative. WEVV provided more than \$32,000 in-kind advertising, and Albion was able to secure an extra \$19,600 in cash donations with presentations that they presented to local businesses and other local partners within the community.



## WIKY-FM

### Evansville

Aaron Santini | [aaron.santini@mwcradio.com](mailto:aaron.santini@mwcradio.com)

WIKY's "Ton of Turkey" campaign, an effort to raise 2,000 pounds of turkey, brought in 2,725 pounds (229 birds) for the Tri-State Food Bank, all of which were distributed to area families unable to provide a Thanksgiving meal on their own. WIKY dedicated air time to the campaign, including 100 recorded on-air promos and morning show broadcasts from local grocery stores to encourage donations.



## WEOA-AM

### Evansville

Ed Lander | [ed.lander@weoa985fm.com](mailto:ed.lander@weoa985fm.com)

"Food For Families" is a collaborative effort between GAP Ministries Outreach, and WEOA, along with Memorial Baptist Church, Progressive Holy Temple, HopeDot.com Outreach, Boss Outreach, and other partners, to provide relief for many families in the city of Evansville and the tri-state area during the Thanksgiving season. Over the course of several days, community volunteers came together to assemble more than 500 food baskets, and on the weekend before Thanksgiving, they traveled to three sites across the city to hand out the baskets.

## WAXL-FM

### Jasper

Brian Schwenk | [programdirector@dcbroadcasting.com](mailto:programdirector@dcbroadcasting.com)

103-3 The Fix proudly partnered with the American Cancer Society for the Spencer County Relay for Life. WAXL promoted the event on social media, did a live broadcast from the event, provided sound and music for the event, and donated air time for PSAs and interviews.



## WJTS-TV

### Jasper

Bill Potter | [gm@dcbroadcasting.com](mailto:gm@dcbroadcasting.com)

18 WJTS TV provides local cities and towns the opportunity to positively discuss municipality events, work, staffing or promotion through "Monday with the Mayor," which hosts mayors, town managers, and/or council presidents on the local newscast to answer questions or discuss events in their cities or towns.



## WITZ-FM

### Jasper

Gene Kuntz | [gkuntz@witzamfm.com](mailto:gkuntz@witzamfm.com)

104.7FM WITZ partnered with the Westside Dairy Queen in Jasper to raise money for the Children's Miracle Network through Dairy Queen's Miracle Treat Day, where \$1 or more from every blizzard sold on August 1 was donated directly to the Children's Miracle Network. Dairy Queen sold more than 2,000 blizzards on the Miracle Treat Day.



## WBDC-FM

### Jasper, IN

Brian Schwenk | [programdirector@dcbroadcasting.com](mailto:programdirector@dcbroadcasting.com)

101 Country WBDC was a proud sponsor of the 2019 Petersburg Polar Plunge for Special Olympics Indiana, which helped raise more than \$43,000. They donated air time for PSAs and interviews and hosted the event.





# 9<sup>th</sup> CONGRESSIONAL DISTRICT

## WBWB-FM

### Bloomington

Kev Stockbridge | kev@artisticradio.net

The B97 hosted its 1st annual Superhero Radiothon, raising enough money to cover annual membership fees of 468 children in the Boys & Girls Club of Bloomington, which provides camps and programs for the local youth during after-school hours, holiday breaks, and summertime.

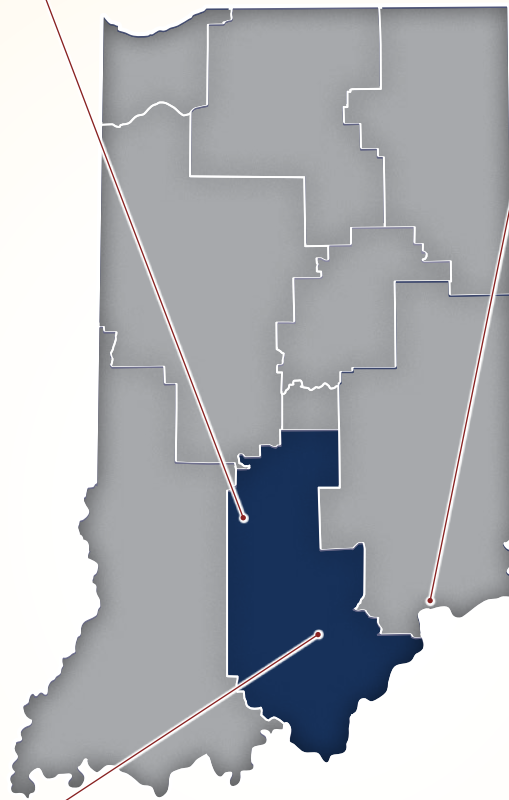


## WORX-FM. WXGO-AM

### Madison

Tim Torrance | timmyt@worxradio.com

The Keep Warm Coat Drive, a longstanding tradition at WORX/WXGO, represents a longstanding partnership with the Salvation Army of Madison. Last year, the Keep Warm Coat Drive collected 175 coats, which the Salvation Army promptly distributed to members of the community in need.



## WSLM-AM/FM

### Salem

Rebecca White | wslmradio@gmail.com

In an effort to bolster voter turnout for primary and general non-presidential elections, WSLM began donating two hours of evening airtime to broadcasts live from city halls around the area in the spring and fall to allow local and regional candidates to talk about themselves and relevant issues. Since airing the forums and "Meet Your Candidate" sessions on WSLM, there has been a measurable increase in voter turnout among our surrounding cities and counties.

