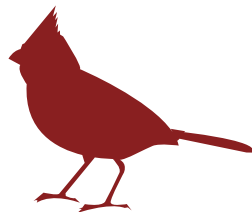




HELPING HOOSIER COMMUNITIES





IBA CARDINAL

COMMUNITY SERVICE AWARDS

The Indiana Broadcasters Association represents nearly 300 radio and TV broadcasters throughout the state. Our members reach all 92 counties and stand ready with life-saving weather and emergency information when needed most in cities and towns throughout the Hoosier state. Broadcasters also perform an equally important community service. We raise money and support for dozens of community organizations, helping them amplify their needs and good work. We recognize our stations each year with the Cardinal Community Service Awards.

That's part of the mission of broadcasting – to strengthen the communities we serve throughout the Hoosier state. And we're proud to report that the IBA member stations have raised more than \$11 million to help Hoosiers in need.



Dave Arland
Executive Director



J Chapman
IBA President

1st CONGRESSIONAL DISTRICT

WLJE-FM, WXRD-FM, WZVN-FM (Valparaiso)

Adams Radio Group hosted three beanbag tournaments that raised funds and awareness for local organizations such as the Food Bank of Northwest Indiana and Indiana Elks Charities.



FIGHTING hunger.
FEEDING hope.

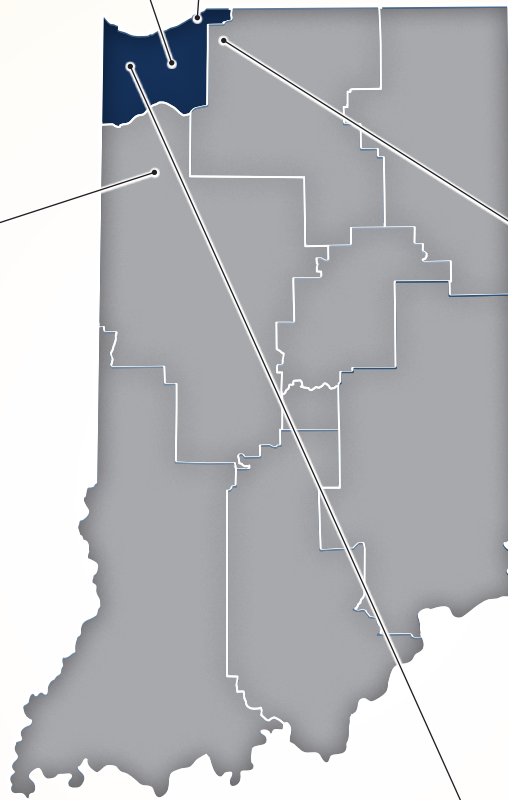
WLQI-FM, WRIN-AM (Rensselaer)

WLQI and WRIN have helped raise more than \$500,000 over the past 30 years for the Crisis Center Shelter for Abused Women.



WEFM-FM (Michigan City)

WEFM's "Stuff A Bus" for the Salvation Army Food Pantry in Michigan City collects non-perishable food items to restock the Food Pantry.



WCOE-FM, WLOI-AM (La Porte)

For 14 years, 96.7 The Eagle has hosted its annual roof sit fundraiser to help children in need in La Porte. The station helped raise more than \$500,000, allowing the La Porte Jaycees to take more than 5,000 children Christmas Shopping.



WYIN-TV (Merrillville)

Lakeshore Public Media and the NWI Coalition for Civil Discourse convened a series of town hall forums across the region to bring together citizens, law enforcement, government officials and representatives from community groups to discuss issues of race, justice, community and policing.



2nd CONGRESSIONAL DISTRICT

WNDV-FM (South Bend)

Over the past two decades years, WNDV U93 has raised over \$2,500,000 to help prevent child abuse and help serve the community.



WSBT-FM (South Bend)

WSBT, 96.1FM does a two-day annual radiothon to benefit Coaches vs. Cancer, a fundraising arm of the American Cancer Society that leverages the power of college basketball coaches. The effort has raised \$3 million for the cause.



WRBR-FM (South Bend)

103.9 The Bear / WRBR, Martin's Super Markets, IBEW and area students partner together for this one-day event to "Stuff a Bus" at 18 area grocery stores to benefit the Center for the Homeless in St. Joseph County & The Faith Mission Center in Elkhart County.



WNDU-TV (South Bend)

WNDU teamed up with strong community partners to raise money for "16 Pack-A-Backpack" to provide back to school supplies for area kids including 1,500 backpacks.



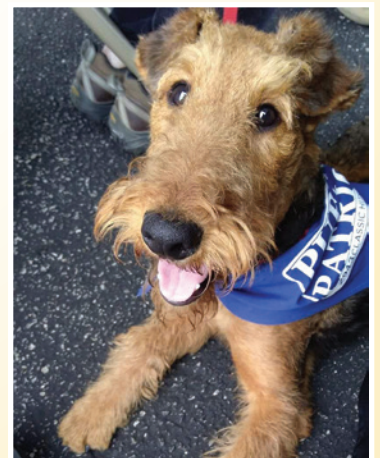
WTRC-AM/FM (Elkhart)

95.3 MNC devotes two days of on air programming to Five Star Life, a local high school student mentor program focused on increasing High School Graduation rates. MNC listeners and sponsors have helped raise \$160,000 to support the local program.



WZOC-FM (Plymouth)

Z94.3FM (WZOC) joined Cavalcade of Wheels and Midwest Assistance Dogs as part of Puppies for Patriots to help a local 71-year-old veteran afford a much needed assistance dog.



3rd CONGRESSIONAL DISTRICT

WBOI-FM (Fort Wayne)

WBOI's "Issues and Ales" is an ongoing series of community forums featuring discussion of important issues that includes a panel of local experts and a moderator from 89.1 WBOI news.



WBVR-FM (Fort Wayne)

WBVR invites military families of four to a five-star meal where Santa comes with presents for everybody. The families are all given checks to ease the burden of Christmas shopping and the rest of money goes to Warrior Breed M.C., which donates 100% of those funds to aid in the prevention of military suicides.



WLAB-FM (Fort Wayne)

STAR 88.3's Give Love hosts an annual "Adoption Celebration." This free event includes activities for children and refreshments in an environment where families had access to resources from more than a dozen adoption agencies.

WOWO-AM (Fort Wayne)

Since 1948, WOWO's annual "Penny Pitch" has provided grants to individuals and not-for-profit organizations serving Northeast Indiana including \$171,904 for Community Harvest Food Bank of Northeast Indiana and Super Shot - Fort Wayne.

WPTA-TV (Fort Wayne)

WPTA ABC21's \$6 million dollar building expansion at Television Park includes the single largest investment in weather technology in Northeast Indiana as its weather team commits to not only getting information out fast, but saving lives in the process.



WQHK-FM (Huntertown)

WQHK/K105 has teamed up with the Allen County S.P.C.A. for a weekly "Pet of the Week" feature. Since the feature began, the adoption rate for animals in the A.C.S.P.C.A.'s care has risen from around 450 a year to more than 2,700 a year.



WMXQ-FM (Hartford City)

93.5 WMXQ (aka MAX) partnered with The United Way of Madison County. The Human Truck Pull not only raised funds for the United Way, but improved awareness for the organization.



4th CONGRESSIONAL DISTRICT

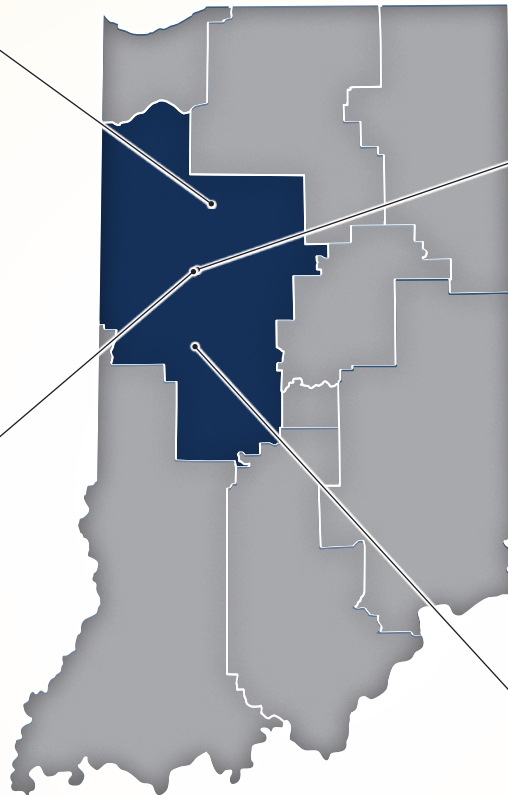
WMRS-FM (Monticello)

WMRS Radio teamed up with Indiana Beach for the summer in 2016 to give back to the local community with a pool party every Friday. The station took a \$15 donation for a FunDay pass and chose a different charity to support each week. More than \$32,300 was raised during the summer.



WASK-AM/FM, WKHY-FM, WKOA-FM, WXXB-FM (Lafayette)

The day before Thanksgiving, Neuhoff Media Lafayette's radio stations broadcast live from the local grocery stores and asked for food & monetary donations for the local food pantry - Food Finders Food Bank. Since 2009, Neuhoff radio group has raised nearly 200,000 meals for those in need in the community.



WLFI-TV (Lafayette)

WLFI's W18 2 TXT campaign brought together community leaders, local police, CBS television personalities, victims, victims' families, as well as local businesses to provide awareness of the problem of distracted driving.



WCDQ-FM, WIMC-FM, WCVL-AM/FM (Crawfordsville)

Forcht Broadcasting celebrates National Ag Safety Week, Veterans Celebrations, local sporting events spanning three counties, and the Ag community during Farm Days.



5th CONGRESSIONAL DISTRICT

WXXC-FM, WBAT-AM, WCJC-FM, WMRI-AM (Marion)

Hoosier AM/FM radio stations aired 90-second vignettes multiple times daily featuring real stories of Cancer Services of Grant County. The campaign was designed to raise awareness for Cancer Services of Grant County and encourage listeners to donate.



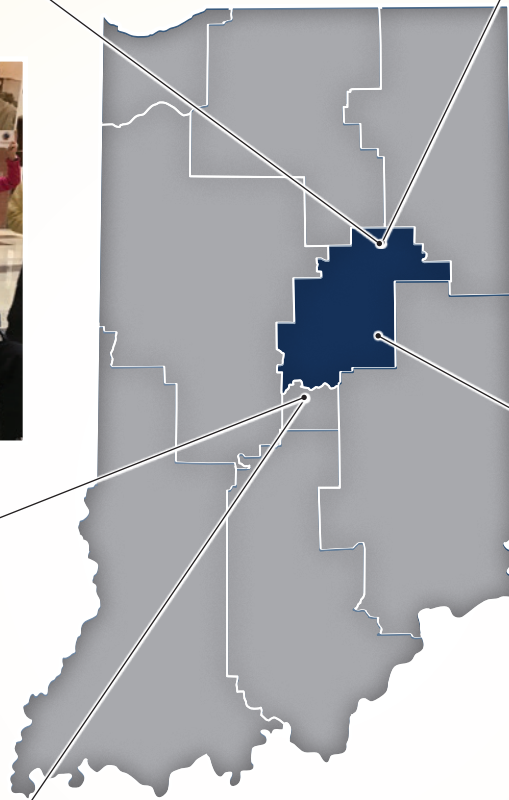
WBAT-AM (Marion)

WBAT Radio in Marion held a two-hour interactive discussion involving people who are key players in the battle to control drug abuse in Grant County including law enforcement, mental health providers, emergency responders and civic leaders who offered their professional input on the matter.



WTTV-TV (Indianapolis)

WTTV CBS4 recognizes the efforts of service men and women through the "CBS4 Our Veterans" campaign including joining 178 Hoosier veterans on an emotional Indiana Honor Flight journey to Washington, DC., chronicling visits to the WWII Memorial, the Lincoln Memorial, the Korean War Memorial, the Vietnam Wall and Arlington Cemetery.



WHBU-AM (Anderson)

WHBU and Purdue Polytechnic in Anderson put together a group of technically minded students to research recent technological advances in podcasting and the impact it will have on people including those living and working in Madison County.



WXIN-TV (Indianapolis)

WXIN FOX59 partnered with Gleaners and Midwest Food Bank for a 13-hour telethon that resulted in 191,000 meals for hungry Hoosiers.



6th CONGRESSIONAL DISTRICT

WIPB-TV (Muncie)

WIPB-TV's annual "Be My Neighbor Day" is a free family event (targeting preschoolers through third grade) that teaches the importance of being a "good neighbor" through fun, hands-on activities provided by more than 30 organizations and service groups. Through this event, WIPB is able to connect more than 1,000 children and adults.



WLBC-FM (Muncie)

WLBC "The Hometown Heroes Grant Program" provides more than \$10,000 in air time and digital marketing to an important not-for-profit organizations that will benefit from our external exposure that assists them reaching audiences with their mission or a call-to-action for donations and volunteers.

WQLK-FM (Richmond)

Kicks 96 WQLK-FM has collected new toys and monetary donations to help provide Christmas to underprivileged children in its listening area resulting in 7,254 distributed toys to 1,622 children in six counties.

WMDH-FM (New Castle)

Twice a month, WMDH morning show hosts, Colin Matthews and Anna Marie, visit local non-profit and/or community events including the Animal Rescue Fund (ARF) and the YWCA for a free two-hour broadcast and an opportunity to be interviewed on the morning show free of charge.



WHON-AM (Centerville)

Guests including Heroin Is Here chairperson and Director of Psychiatric Services at Reid Health, Lisa Suttle, regularly join the WHON morning show, "The Wake Up Call," to provide a wake-up call to those battling opioids or who are trying to find help for a family member or friend who is struggling with drug addiction.



7th CONGRESSIONAL DISTRICT

WEDJ-FM, WSYW-AM, WNTS-AM (Indianapolis)

Radio Latina hosted Indiana's biggest recurring Latin event, "Familia Fest," in Indianapolis to bring the Hispanic Community together for a day of live music, ethnic foods, crafts, and fun.

WYXB-FM (Indianapolis)

WYXB promotes the annual Christmas Choir Competition presented by Franciscan Health. Winning schools in Central Indiana receive \$2,500.



WISH-TV (Indianapolis)

WISH TV's Founder's Day of Giving included nearly 100 station employees volunteering more than 250 hours between Gleaners Food Bank and The Julian Center, a resource for victims of domestic violence.



Working today for a safer tomorrow.

WNTR-FM (Indianapolis)

MIX Cares connects with more than 15,000 Central Indiana residents each year, promoting and attending 25 grass roots and smaller 501(c)3 charitable events.

WRTV-TV (Indianapolis)

In 2016, 87 WRTV employees participated in a station community outreach project totaling 1,432 hours of service.



WIBC-FM (Indianapolis)

WIBC's "Neighbor to Neighbor" program helps smaller non-profits and local organizations promote their events.



WLHK-FM, WFNI-AM, WIBC-FM, WYXB-FM (Indianapolis)

Emmis Indianapolis coordinates and produces the downtown fireworks for the city of Indianapolis - called the IPL Downtown Freedom Fest - entertaining more than 100,000 Indianapolis residents.

WTLC-AM/FM (Indianapolis)

106.7 WTLC partners with The Boy Scouts of America and Capitol City Family Education Services to host Black Santa to serve more than 500 kids and families with toys from Santa and a photo.



WZPL-FM (Greenfield)

WZPL's Request-a-thon for Make-a-Wish has raised almost \$4 million dollars.



WHHH-FM (Indianapolis)

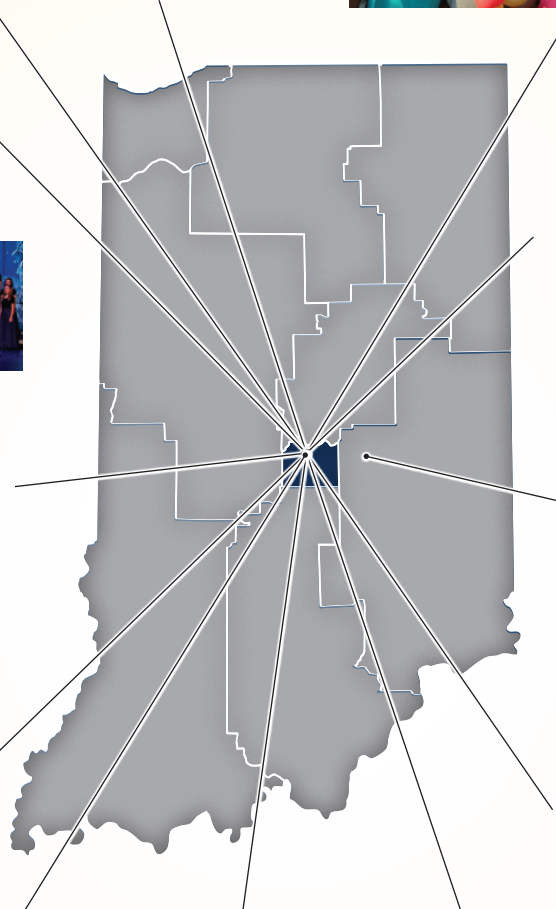
Hot 96.3's 12 Days of Swiftmas has host B Swift live in an RV for 12 days at different locations around Indy to collect toy and monetary donations to support the Ronald McDonald House for the holiday season.

WFYI-FMI (Indianapolis)

WFYI created a 60-page standards-based curriculum and a public discussion guide to stimulate conversations about race relations in Indianapolis.

WTTS-FM (Indianapolis)

The WTTS "Rock To Read" program is an annual fundraiser for the Indianapolis Public Library Foundation that has raised more than \$150,000.



8th CONGRESSIONAL DISTRICT

WTWO/WAWV-TV (Terre Haute)

WTWO and WAMV annual "Pack It" stuffs 250 Back Packs and delivered 1,000 books to students at a school designated by the Vigo County School Corporation (VCSC).



WZJK-FM (West Terre Haute)

105.5 JackFM and the Inaugural Down Syndrome Indiana's Buddy Walk resulted in more than 350 people participating and more than \$16,000 was raised.



WVUB-FM (Vincennes)

Blazer 91.1 WVUB hosts the "Shopping Cart Showdown" to help restock the shelves of local food pantries once they have been depleted following the holiday season with more than \$2,400 in groceries donated.

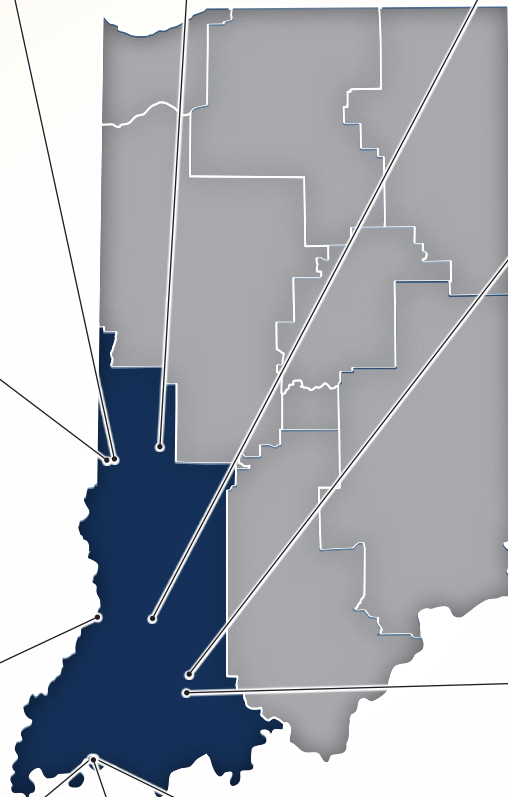
WEHT-FM (Evansville)

WEHT held a food drive to benefit the Potter's Wheel Inner City Ministries and the Salvation Army of Evansville and their food pantries and soup kitchens as a part of its annual "Day of Caring."



WFNB-AM/FM, WFNF-AM/FM and WVG-AM/FM (Brazil)

In 2017, the stations moved back to Brazil after being gone for 20 years to connect to the surrounding area and make a big impact on the community.



WEOA-AM (Evansville)

WEOA's "Family Day in the Park" was created to strengthen the community by promoting family values, providing youth with a healthy environment for building a successful future, and inspiring community pride.



WAMW-AM/FM (Washington)

In August 2016, WAMW broadcasted live during from the local Save-A-Lot grocery store taking donations for the flooding victims in the Gulf Coast.



WITZ-AM/FM and WQKZ-FM (Jasper)

WITZ has helped raise more than \$185,000 in the last 16 years for the Hadi Shriners's Children's Hospital Local Transportation Fund through its Quest for a Million Pennies Campaign.



WBDC-FM, WAXL-FM (Huntingburg)

In 2017, WBDC / WAXL raised \$31,000 at the Dubois County Relay for Life and \$35,000 at the Dubois County March for Babies.



WEVV-TV (Evansville)

WEVV partnered with Albion Fellows Bacon Center on a series of five Public Service Announcements that raised awareness of domestic and sexual abuse in the Evansville area.



9th CONGRESSIONAL DISTRICT

WTTS-FM (Bloomington)

The WTTS “Rock To Read” program is an annual fundraiser for the Indianapolis Public Library Foundation with the money raised going directly to children’s reading programs. The program has raised more than \$150,000 for these programs.



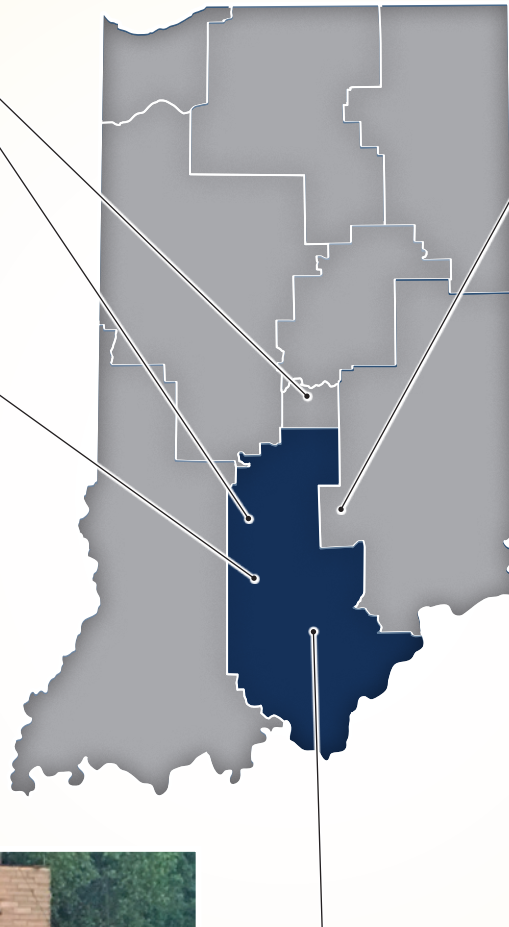
WBIW-AM, WQRK-FM, WPHZ-FM (Bedford)

These stations host a “Stuff A Bus” food drive for the L.I.F.E Food Pantry and have collected more than 80,000 food and personal care items for families in need over the past decade.



WCSI-AM (Columbus)

WCSI News Talk 1010’s “News and Views” provides an in-depth interview with a local source about issues of importance to the community including the Columbus Area Visitors Center, the Columbus Area Chamber of Commerce, the Community Education Coalition, Columbus Regional Health and the Columbus Area Arts Council, the Landmarks Association, and ASAP Bartholomew County.



WSLM-AM/FM (Salem)

WSLM set up a Facebook page, Salem Flood 2017, as a central location for homeowners and business owners to post pictures, give updates of their progress, and serve as a local point of contact for businesses and homeowners to ask for and receive help. WSLM has raised more than \$1,000 for the local Flood Relief Fund.



First
Congressional District



James Muhammad
Lakeshore Public Media,
Merrillville

Second
Congressional District



Jim Roberts
WNSN, WSBT AM/FM,
South Bend



John O'Brien
WNDU TV,
South Bend

Third
Congressional District



Merry Ewing
WPYA/WISE TV,
Fort Wayne



Jim Allgeier
Federated Media,
Fort Wayne

Fifth
Congressional District



Jamie Aitken
WTTV/WXIN TV,
Carmel

Fourth
Congressional District



Marc Elliott
WLFI TV,
Lafayette

Seventh
Congressional District



Deon Levingston
Radio One,
Indianapolis



Larry Delia
WTHR TV,
Indianapolis

Eighth
Congressional District



Ed Lander
WEOA Radio,
Evansville

Sixth
Congressional District



Jason Hunter
Radio One,
Indianapolis

Ninth
Congressional District



Geoff Vargo
Sarkes Tarzian,
Bloomington



Becky White
WSLM,
Salem



Brad Holtz
Sarkes Tarzian
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Sixth
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J Chapman
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