# Get on board with pnextradio

# **IBA IS FUNDING TAGSTATION TO SUPPORT NEXTRADIO**

# - A \$120 VALUE!

We're so sure you'll profit from having station data, IBA is funding one year of basic TagStation service for all Indiana FM radio members.





### How it all works

- ✓ TagStation empowers radio to create enhanced experiences across multiple technologies.
- NextRadio pairs broadcast radio with enhanced content to provide data for analysis.
- Dial Report distills radio usage into actionable intelligence about listeners and campaign performance.



# **GET ON BOARD TODAY!**

Take advantage of this offer and make sure your data is as valuable as it can be.

#### **SIGN UP**

for TagStation today at *Tagstation.com/signup* 

#### CONNECT

to TagStation – takes only 20 minutes from your local engineer

#### **OPTIMIZE**

your station's experience in the NextRadio app – check out the Owner's Playbook at

Tagstation.com/Playbook

#### **GROW**

your data sets by growing NextRadio listeners – Go to *Tagstation.com/Promote* 

## **QUESTIONS:**

Contact Sam@IndianaBroadcasters.org or EHiple@TagStation.com