

IBA Public Education Program Commitment Form for TV Members



To Be Completed by June 15, 2016

IBA activities and programs are funded almost entirely by your contributions of spots to support our Public Education Program (PEP). IBA PEP announcements (previously NCSA) are offered to qualified national and non-profit organizations and government agencies.

TV broadcasters are asked to commit to 40 thirty second spots per month.

Members must also commit to running PEP announcements between 6:00 AM and 12:00 Midnight on a "best times available" basis. Overnight airings are permitted, beyond the minimum monthly commitment.

Please return this commitment form so that we can include you in the IBA Public Education Program.

Please submit a copy of this form for each individual station.

Call Letters: _____

City of License: _____

TV Monthly Pledge Amount: 40 spots monthly, at "best times available" between 6:00AM and 12 Midnight

TV Monthly Pledge Amount: _____ Proof (affidavits) of performance will be required

:30 Spot Value: _____

Station Traffic Contact

Name: _____

Email: _____

Phone: _____

Submitted by: _____

Signature

Name: _____

Title: _____

Date: _____



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