

New Traffic Information for the NCSA Program
RADIO – 2009 – **JUNE UPDATE**
Indiana Broadcasters Association

ATTN: Station Managers and Traffic Directors
IMPORTANT CHANGES TO TRAFFIC

Please look at the following traffic directions for the IBA NCSA program. The IBA has added the "Get Help Get Hope" program for June of 2009. Please call the IBA office at 800-342-6276 if you have any questions. AS A REMINDER ALL NCSA SPOTS ARE TO RUN BETWEEN 6AM – 12 MIDNIGHT and need to be split into 1/3rds (6AM-12 NOON)(12NOON-6PM)(6PM-MIDNIGHT).

TRAFFIC INSTRUCTIONS

- **Get Help Get Hope (IFPN): ***** NEW SPOTS ENCLOSED*******

Please run a minimum of 35 spots from June 15, 2009 – June 30, 2009 (program concludes at 12 NOON EDST on June 30, 2009)

- **National Guard: ***** NEW SPOTS ENCLOSED*******

Please run a minimum of **5 spots in June, 2009**
Please run a minimum of **25 spots in July, 2009**
Please run a minimum of **25 spots in August, 2009**
Please run a minimum of **25 spots in September, 2009**
Please run a minimum of **30 spots in October, 2009**
Please run a minimum of **30 spots in November, 2009**
Please run a minimum of **30 spots in December, 2009**

- **Indiana Organ Procurement Organization (IOP): ***** NEW SPOTS PREVIOUSLY MAILED – CONTINUE TO USE IN 2009 *******

Please run a minimum of **0 spots in June, 2009**
Please run a minimum of **10 spots in July, 2009**
Please run a minimum of **10 spots in August, 2009**
Please run a minimum of **10 spots in September, 2009**
Please run a minimum of **10 spots in October, 2009**
Please run a minimum of **10 spots in November, 2009**
Please run a minimum of **10 spots in December, 2009**

- **Tobacco Cessation: ***** NEW SPOTS ENCLOSED *******

Please run a minimum of **0 spots in June, 2009**
Please run a minimum of **5 spots in July, 2009**
Please run a minimum of **5 spots in August, 2009**
Please run a minimum of **5 spots in September, 2009 (program concludes 9/30/09)**