



# **Indiana Broadcasters Association**

## **Membership Application**

### **Mission:**

The Indiana Broadcasters Association (IBA) is a not-for-profit corporation chartered by the State of Indiana. The purposes of the association are:

- To promote cooperation and understanding among broadcasters both radio and television, as well as among businesses and other organizations associated with the broadcast industry.
- To foster and promote the development of the art of broadcasting
- To encourage and promote customs and practices which will be in the best interests of the public and the broadcasting industry.
- To protect the members in every lawful and proper manner from injuries and unjust exactions.
- To act as a contact with other broadcasting associations

### **Membership Services:**

- **Alternative Broadcast Inspection Program (ABIP)** – The IBA developed and promotes an alternative to the FCC “surprise” inspections. Your broadcast operation will be exempt from “routine” FCC inspections for three years once you have secured a Certificate of Compliance from the Indiana Broadcasters Association. Broadcast stations are provided important bulletins and advisories, as well as the current FCC Self Inspection Program Checklists and all EAS material for the state, when they sign up for an ABIP.
- **Amber Alert** – The IBA, in conjunction with the Indiana State Police and the Indiana General Assembly have designed an “award-winning” Amber Alert Program. This program has begun to save the lives of abducted children in Indiana and has provided for a deterrent as well.
- **Awards** – The Broadcast Pioneers of Indiana Annual **Hall of Fame** recognizes and pays tribute to those individuals who have been directly or indirectly associated with the broadcast industry in the State of Indiana, and who by their deeds or innovative ideas have made a unique contribution toward enhancing the excellence of broadcasting. The IBA Annual Spectrum Awards recognizes superior performance and broadcast excellence with the concept, unique design, and the name itself have established the **Spectrum Award** is more than an award. *“It is the recognized and highly-regarded pinnacle of broadcast excellence.”*
- **EEO – Free** to all IBA Member Stations - *Broadcast Compliance Services (BCS)*, has set the standard for broad outreach. Outreach is an integral part of its online automated services. BCS drastically reduces the paperwork burden for broadcasters while providing the truly extensive outreach required by the FCC and offers an industry-inspired and tested solution to employee recruitment. The IBA also helps members recruit and retain employees with industry job fairs and working with colleges and universities.
- **FCC** - ShawPittman has been retained by the IBA to monitor all initiatives by the FCC affecting radio and TV. They supply vital information to the IBA and to the membership
- **Job Bank** – The IBA acts as an employment clearinghouse for members stations seeking employees and for those seeking work in the broadcast field.
- **Legal Counsel** - ShawPittman, Washington, DC, has been retained to provide free legal counsel for federal issues for IBA members. Bingham McHale, Indianapolis, has been retained to provide free legal counsel for state issues for IBA members. Both firms stand ready to assist with “routine” legal, legislative and regulatory concerns. Should your questions/concerns require legal representation, both firms would advise you accordingly and you are free to consult with them or your own legal counsel.
- **Legislative Network** – The IBA monitors all state legislation and is in contact with the National Association of Broadcasters (NAB) on federal issues. The IBA keeps members alerted on important pending legislation.
- **Publications** – The IBA Call Letter is a monthly publication which features reports on current broadcasting issues and news about IBA members. The IBA News Flash is a weekly publication which features time sensitive information for the broadcast industry. The IBA provides handbooks for its membership on such topics as: Advertising Laws & Regulations, EEO, Grassroots Political Program Manual, Political Advertising,

**Membership Services** *continued from page 1*

- **Professional Development** – The IBA provides numerous opportunities for continuing education and professional development through regional meetings on sales and other topics as well as the IBA Annual Convention. IBA also partners with other organizations, Radio Advertising Bureau (RAB), to bring training to Indiana.
- **Scholarship** – The IBA offers scholarships to high school seniors and current college students pursuing careers in broadcasting. The IBA also helps sponsor the Summer Honors Institute for high school seniors.
- **Website** – IBA's award-winning website is a state-of-art site. The *"members only"* section offers an archive of very important industry information, forms and past news letters. Members can post job openings on the site for the station(s) directly to the Job Bank. There is also an on-line Membership Directory of all member companies and stations wheret members can update their own information.

**Membership Opportunities**

Associate	\$200/Company	Any person or corporation, which by the nature of its interests is affiliated with the broadcast industry.
Commercial Radio	\$75/License	Any corporation, partnership, or enterprise which operates a commercial AM or FM radio station.
Commercial TV	\$500/License	Any corporation, partnership, or enterprise which operates a commercial television station.
Educational	\$75/License	Any AM or FM radio station or television station network which operates in conjunction with an education institution.
Individual	\$25/person	Student, Retired, Friend of the Industry, or other individuals – <i>limited to receiving communications only.</i>
Non Commercial	\$75/License	Any other AM or FM radio or television station,(LPFM, LPTV and Not-For-Profit)
PBS	\$75/License	Any Public Broadcasting radio or television broadcast station.

**How To Apply:** Send the membership profile, with a check payable to:

Indiana Broadcasters Association  
 3003 E. 98<sup>th</sup> Street, Ste 161  
 Indianapolis, IN 46280

<b>Charge to credit card:</b> AMEX M/C VISA
_____
<i>Account Number</i>
Exp. Date _____
Signature _____

**Membership Profile:**

Call Letter/Company: \_\_\_\_\_

Corporate/Owner: \_\_\_\_\_

Contact Name for this Membership: \_\_\_\_\_ / Title \_\_\_\_\_

Address: \_\_\_\_\_ / 2<sup>nd</sup> \_\_\_\_\_

City/State: \_\_\_\_\_ Zip \_\_\_\_\_ County \_\_\_\_\_

PH: ( ) \_\_\_\_\_ FAX: ( ) \_\_\_\_\_ E-mail: \_\_\_\_\_

Website Address: \_\_\_\_\_ Station Power: \_\_\_\_\_

Tower: \_\_\_\_\_ Frequency: \_\_\_\_\_ Channel: \_\_\_\_\_  
Analog Digital

List Type of Membership, as outlined under **Membership Opportunities:** \_\_\_\_\_