

The

Call letter

Indiana Broadcasters Association

June 2010

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The Call Letter is published by the Indiana Broadcasters Association. For information contact the Association at Phone (317) 573-0119, FAX (317) 573-0895, E-mail: indba@aol.com, Web Site: www.indianabroadcasters.org, located at: 3003 E. 98th St., Ste. 161, Indianapolis, IN 46280.

Under the Statehouse Dome

By Glenna Shelby, IBA Lobbyist
 SDS Group, LLC, dba LegisGroup Public Affairs

Legislative campaign activity and the high stakes-control of the Indiana House of Representatives-are dominating the Indiana legislative arena.

Republican House leaders are working hard at recruiting strong candidates to oppose certain "targeted" Democrat incumbents in demographically "marginal" districts. Fundraising got off to an early and hectic pace. Democrats are reportedly hoping to maintain their 52-48 margin in the House; some [both Republicans and Democrats] are suggesting the tally might be closer to 58-42, Republican, if today's "disenchantment" with national Democrats exists on Election Day. Both sides agree that voter turnout will be a key.



At stake is the control of the process of re-districting of the state's legislative district boundaries, a key to legislative [particularly House] control for the next decade.

The Indiana Senate's 33-17 Republican control is not believed to be at particular risk in the 2010 election.

Interim legislative committees are expected to be getting underway in the next few weeks. The Legislative Council has assigned topics to the committees, but none have yet set meeting dates. The Council urged committee chairs to set no more than three

Continued on page 2...

VIEW LOCAL BROADCAST SALES WEBINARS ANYTIME

In case you've missed any of the LBS webinars, they are now archived on the LBS website to be viewed at your convenience.

Digital Sales Webinars Now Available

Digital Sales 101

Online Political Advertising Opportunities

Consultative Sales Approach

Unlock the Potential of Mobile Advertising

Online Promotions: The Force Behind Ad Sales

To view any of the above webinars right now, visit:
<http://bit.ly/LBSDigitalWebinars>

To learn about upcoming LBS Digital Sales webinars, visit:
<http://bit.ly/LBSDigitalWebinarsSchedule>



Announcements

Marconi Radio Awards Selection Academy

Applications are now being taken for membership into the NAB Marconi Radio Awards Selection Academy. The Academy votes to determine the winners, and is made up of general managers, program directors, regional radio executives, owners, programming consultants and former radio executives. If you would like an application for the Academy, or have any questions regarding the Academy or the Marconis, contact NAB Radio's Susan Platt at splatt@nab.org.

IBA 23rd Annual Spectrum Awards CALL FOR ENTRIES

The IBA 23rd Annual Spectrum Awards Call for Entries will be coming to you the first week in July, 2010. **SAVE THOSE SPOTS!**

Did you know that at the Spectrum Awards Show the IBA will be awarding 2 "Service to Indiana" awards, one for radio and one for television! **SAVE SAVE SAVE** those spots!

Radio Wayne Awards: Call For Nominations

Nominations are open now for Radio Ink's annual Radio Wayne Awards, honoring the sales and management professionals who make a real difference in the radio business. Nominations are being accepted in all categories until June 25, so nominate your candidates today.

Under the Statehouse Dome Continued

meetings this Interim, in part, to restrain spending. Legislators are paid per diem for these meetings.

Currently none of the assigned topics appear to directly affect broadcasters, though the Commission on State Tax and Financing Policy might "stray" into considering expansion of the sales tax base to an increased number of services as it works through its assigned topics. We will watch for ad tax as the process progresses.

On the administrative front, we continue to remind the Governor's Office that appointments are overdue for the Emergency Alert System Advisory Committee, established by the 2008 Legislature. The IBA has provided applications of interested persons for the four broadcaster slots on the committee who are to be appointed by the Governor.



To download the Radio Heard Here spots go to
<http://www.radioheardhere.com/radioadvertising.htm>.

RADAR: 236 Million Hear Radio Every Week

Member Services

Public Records Resource Information

Indiana Coalition for Open Government website explains the law regarding access to death records in the state of Indiana. This resource could be great information for your station(s) News Department.

INDIANA COALITION FOR OPEN GOVERNMENT
<http://www.indianacog.org>

Legal Hotlines **FREE** to IBA Members

State Legal Hotline - Bingham McHale, LLP @317-686-5227, leave your name, phone number, station call letters and your brief question and the attorney will call you right back with an answer.

Federal Legal Hotline - Federal Legal Hotline - Pillsbury Winthrop Shaw Pittman, Attorney Scott Flick, 202-663-8167, or email scott.flick@pillsburylaw.com or Attorney Dick Zaragoza, 202-663-8266, email: richard.zaragoza@pillsburylaw.com

The Legal Hotlines are a member service of the Indiana Broadcasters Association. The hotlines are designed to ask routine legal questions and should not take more than 5 minutes of the attorney's time. This service is not intended to replace the station(s) attorney or law firm.

Bingham ● McHale
attorneys at law



Pillsbury
Winthrop
Shaw
Pittman^{LLP}



MY MEMBER PACKET

Have you registered with the IBA website? If not DID YOU KNOW all the member services available to IBA members?

HAVE QUESTIONS REGARDING THE ADVERTISING OF INTERNET GAMBLING? You will find the answer in the IBA's Advertising Laws & Regulations Handbook on the IBA website at www.indianabroadcasters.org. Point to "My Member Packet" on the menu, then click on the first item, Advertising Laws & Regulations Handbook.

Note: If you have not been to the IBA website, you will need to register. Scroll to the right hand margin, click on "register" - enter your information using your OWN e-mail address and OWN password - click on the scroll down menu and choose the Station/Company you are with, then submit.

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Member Radio & TV Stations	
My Member Packet	
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Student Page	
Used Broadcast Equipment	

Address:
3003 E. 98th St., Ste. 161
Indianapolis, IN 46280

Phone Numbers:
800.342.6276 (Indiana Only)
317.573.0119 (Direct Line)
317.573.0895 (Fax)

Email:
INDBA@aol.com

Advertising Laws and Regulations Handbook

Prepared by:

Indiana Broadcasters Association

In cooperation with

Bingham McHale, LLP

Indianapolis

And

Pillsbury Law

Washington, DC



www.indianabroadcasters.org

indba@aol.com

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CONTACT:

SHEILA HURST

Phone: 800-831-8076 ext. 2043

Fax: 317-872-3479

E-Mail: sdhurst@ssallc.com



Political Broadcasting Reference Guide

prepared by:

Indiana Broadcasters Association

In cooperation with

Bingham McHale, LLP, Indianapolis

Pillsbury Law, Washington, DC

Log onto to www.indianabroadcasters.org

TOP OF FRONT PAGE or contact the IBA to

obtain one via email. 1-800-342-6276 x 104

or 317-573-0119 x 104

2010 Political Broadcast Window

November 2, 2010 General Election

Political Window: September 3, 2010 to November 2, 2010

Political Broadcasting Agreement Forms

Members can obtain Political Broadcast Forms from the NAB (National Association of Broadcasters)

The form PB-16, are available to NAB members at NO CHARGE. To request the forms:

NAB TV Member Stations call: 202-429-5347

NAB Radio Member Stations call: 202-429-5400

PB-16 is available for non members at the

www.nabstore.com

LBS LOCAL BROADCAST SALES
On-Demand Broadcast Sales Training

Local Broadcast Sales - On Demand Broadcast Sales Training

The IBA is able to underwrite the On Demand Broadcast Sales Training for members again in 2010 due to member radio and television stations participating in the NCSA program.

There are already 11 speakers and over 300 topics that you can use to train your sales staff; Local Broadcast Sales 101 to Commercial Copywriting to Web Sales to Business Development . . . and a whole lot more!

Speakers: Paul Weyland, Dan O'Day, Bill Caudill, Stephen Warley, Gary Moore, Susan Nowicki, Diane Darling, David Topus, Andrea Eliscu, John Tkac and Ron Steiner. . . and here are a few of the topics that we know you can't wait to get to:

Motivating Yourself in Today's Economy, Small Market Sales, Web Sales Strategies, Automotive Sales Strategies, Television Sales Strategies, Effective Networking and guess what? There is a lot more!

You will need to contact the IBA for the Indiana Access code to use this training (indba@aol.com or call 1-800-342-6276 x 104 or local 317-573-0119 x 104). Then you will go to the LBS site, set up your profile and enter the access code and you have FREE SALES TRAINING ALL YEAR, it's that simple!

Broadcasters Calendar - June

Copyright Royalty Fee - Monthly Usage Statement of Account Form Due

By **June 14, 2010** commercial and noncommercial webcasters and those simulcasting radio programming on the Internet must submit the Monthly Report of Usage Statement of Account forms for the month ending April 30, 2010. The monthly usage report must be filed with SoundExchange even if the webcaster or simulcaster has not exceeded its minimum fee liability. If a monthly usage payment is due, SoundExchange will accept payment in form of a check, a money order, or a bank transfer. A signed copy of the Monthly Usage Statement of Account must accompany the monthly usage payment. Both reports must be submitted to SoundExchange via e-mail, file transfer protocol (FTP), or CD-ROM.

Broadcasters Calendar - July

July 10

Quarterly Issues/Programs List Required-The Quarterly Issues/Programs Lists covering the time period beginning April 1, 2010 and ending June 30, 2010 must be placed in the public inspection files of all radio, full-power television, and Class A television stations by this date.

Certification of Children's Commercial Time Limitations Required-Commercial full-power and Class A television stations must place in their public inspection files by this date records "sufficient to verify compliance" with the FCC's commercial time limitations for children's programming broadcast during the period April 1, 2010 through June 30, 2010. At the present time, the records are not required to be filed with the FCC.

FCC Form 398 Children's Programming Report Due- Commercial full-power and Class A television stations must by this date complete FCC Form 398 demonstrating their responsiveness to "the educational and informational needs of children" for the period from April 1, 2010 to June 30, 2010, and place the completed form in the station's public inspection file. The form must also be electronically filed with the FCC by this date.

FCC Form 388 DTV Consumer Education Report Due- All full-power television stations that have not yet completed construction and commenced operation of their final post transition DTV facilities must complete and electronically file by this date an FCC Form 388 demonstrating their compliance with DTV consumer education initiative requirements for the period from April 1, 2010 to June 30, 2010. The form must also be placed in the station's public inspection file and posted to the station's website (if it has one) by this date.

Class A Television Continuing Eligibility Certification-Class A television stations are required to maintain documentation in their public inspection files sufficient to demonstrate continuing compliance with the FCC's Class A eligibility requirements. We recommend that Class A television stations generate such documentation quarterly and place it in their public inspection files by this date.

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2010 Event Calendar

June 10: National Association of Broadcasters "Service to America" Awards, Washington, D.C., (202)429-5300 www.nab.org

June 23-26: National Association of Hispanic Journalists Association Annual Convention, Denver. www.nahj.org

June 25: American Women in Radio & Television 30th Annual Gracie Allen Awards Gala, New York Marriott Marquis. (703)506-3290 www.awrt.org

September 29 - October 1: 2010 Radio Show The Radio Advertising Bureau (RAB) and National Association of Broadcasters (NAB) have joined forces to bring for this year's Radio Show which will be held September 29 - October 1, 2010 at the Grand Hyatt Hotel in Washington, DC. The website for the Radio Show is: www.nabradioshow.com

October 12, 13: IBA Annual Engineer/IT Workshop, Marriott Hotel, Keystone Crossing

October 14: IBA Hall of Fame, Marriott Hotel, Keystone Crossing

November 7 - 9: NAB Futures Summit, Rancho Palos Verdes, California

November 13: IBA 23rd Annual Spectrum Awards, Marriott Hotel Indianapolis North

NEW! Local Broadcast Sales - 2010 Digital Webinar Series

ALL WEBINARS ARE SCHEDULED FROM 1 PM TO 2 PM EST.

The following webinars are FREE to IBA members. IBA will send login information to the membership as we receive that information from LBS, which will be most likely a week prior.

- 1. Online Healthcare Opportunities** - Tuesday, July 13
Audience: Sales Managers, Account Executives
- 2. Using Social Networks to Grow your Pipeline** - Tuesday, August 10
Audience: Sales Managers, Account Executives
- 3. Developing Valuable Web Content** - Tuesday, September 14
Audience: Sales Managers, Account Executives, Web Producers, Program Producers, News Producers
- 4. Marketing and Promoting Your Website** - Tuesday, October 12
Audience: Sales Managers, Account Executives, Web Producers, Promotions Managers, Promotions Producers

Engineer Corner



MONTHLY RMT SCHEDULE

The Required Monthly Test for Indiana EAS, the third Thursday of each month, ODD months @ 2:50 pm eastern time and EVEN months 4:50 am eastern time. All RMT will originate from the State Primary, WFBQ-FM, Indianapolis.

2010 EAS RMT Schedule

July 15, 2010	2:50 pm Eastern
August 19, 2010	4:50 am Eastern
September 16, 2010	2:50 pm Eastern
October 21, 2010	4:50 am Eastern
November 18, 2010	2:50 pm Eastern
December 16, 200	4:50 am Eastern

Resources

Tower Service & Manufacturing - 317-359-5366 or 800-331-5103
Weber Climbing Service - Chuck Weber, 812-371-9308 or 812-579-9330
Electronics Research, Inc., 812-925-6000
FCC in an Emergency, After Normal Business Hours - 24 hours a day at (202) 418-1122

EAS RULES

Go to SBE website: www.sbe.org/gov_eas.php

IBA Alternative Broadcast Inspection

Dale Gehman, CPBE/CBNT, dgehman@gradiotv.com, PH: 717-859-6410

Helpful Websites:

www.hazard.com	www.safteng.net	www.eagletowersvc.com	www.mysafetygear.com
www.toolboxtopics.com	www.gradiotv.com	www.scmisinc.com	

Reminder to Do Your Research

Remember to choose your contractors carefully when deciding who should work on your critical equipment. Check references and do your research. At a minimum, ensure they have all the necessary licenses and bonds that your company requires.

Certified Broadcast Network Technologist (CBNT) Tutorial and Exam Offered at the IBA 2010 Engineer/IT Workshop

On Tuesday, October 12, 2010, Terry Baun, CPBE, will give the tutorial and proctor the CBNT exam. The tutorial and exam will be from 8:00 am to 6:00 pm, in conjunction with the 2010 IBA Engineer/IT Workshop at the Marriott Hotel, 3645 River Crossing Parkway, Indianapolis.

To Register for the CBNT go to: http://www.sbe.org/documents/ApplicationDfillable_000.pdf

Please put on the CBNT application that you will be taking the exam in conjunction with the IBA October 12, 2010 Engineer Workshop. The exam is \$55.00 for SBE members and \$121.00 non SBE members, but includes membership in SBE for one year.



Legislative & Regulatory Issues

Limiting Content Regulation

Broadcasters believe that there is no need for further congressional action on the issue of indecency on broadcast stations. Imposing further additional burdensome regulations on local radio and television stations alone would not be an effective way of limiting children's potential exposure to allegedly indecent material. Moreover, continued improvements in blocking technologies address indecency issues in a manner more consistent with the First Amendment than some of the government's recent legislative and regulatory actions that have chilled broadcasters' speech. Following the FCC's changes in its indecency enforcement policies in recent years, NAB has worked to show how these policies adversely impact broadcasters and their programming.

Localism

Radio and television broadcasters are an integral part of their local communities. From promoting local causes and organizations and providing local and national news and entertainment, to acting as a lifeline in times of crisis, broadcasters are meeting the needs of their communities every day. Despite this record of public service, the Federal Communications Commission (FCC) has proposed a return to burdensome regulatory requirements on local stations under the guise of "localism." These requirements are not only unnecessary, they in fact threaten stations' ability to best serve the diverse needs of their communities.

Performance Tax

For more than 80 years, radio and the recording industry have enjoyed a mutually beneficial relationship that works - free play for free promotion. In fact, a study shows that the radio industry generates \$1.5 to \$2.4 billion dollars in free promotional value for the record labels and artists each year. But the labels - like many businesses - are struggling in this economy. They are in a weakened position because they have failed to adjust to the digital music era and now they want to impose a fee - a performance tax - on local radio stations. There's no question that a performance tax would financially hurt local radio stations, stifle new artists and harm the listening public who rely on free local radio.

Parental Empowerment and Children's TV Viewing

Members of Congress and the FCC have expressed concern about the effects of certain television programming, including violent content, on children. To respond to these concerns, broadcasters and other sectors of the television industry have continued to work together to educate parents on the numerous ways to control what children view on the televisions in their homes.

Political Advertising and the Lowest Unit Charge

In the 45-day period prior to a primary or caucus, or the 60-day period prior to a general or run-off election, Congress has limited what a radio or television station may charge a political candidate for airtime. Candidates are entitled to a lowest unit charge (LUC) - also referred to as lowest unit rate (LUR) - during these periods, which is the lowest advertising rate "of the station for the same class and amount of time for the same period." This provides a candidate the benefit of all discounts offered to a commercial advertiser for the same class and amount of time, without regard to the frequency of the candidate's advertising.

July Broadcast Calendar Continued

July 15

Copyright Royalty Fee - Monthly Usage Statement of Account Form Due-By this date, commercial and noncommercial webcasters and those simulcasting radio programming on the Internet must submit the Monthly Report of Use and Monthly Usage Statement of Account forms for the month ending May 31, 2010. The monthly usage report must be filed with SoundExchange even if the webcaster or simulcaster has not exceeded its minimum fee liability. If a monthly usage payment is due, SoundExchange will accept payment in the form of a check, a money order, or a bank transfer. A signed copy of the Monthly Usage Statement of Account must accompany the monthly usage payment. Both reports must be submitted to SoundExchange via e-mail, file transfer protocol (FTP), or CD-ROM.

July 31

Copyright Royalty Claims Due-Television stations with locally-produced programming whose signals were carried as distant signals by at least one cable system in 2009, and television stations with locally-produced programming whose signals were carried by at least one satellite carrier for home viewing in 2009, are eligible to file royalty claims for compensation with the Copyright Office in Washington, DC by this date. Copyright Act, cable systems and satellite operators must pay "compulsory license" royalties to carry TV signals on their systems. The royalties are used to compensate the owners of copyrighted works broadcast on those signals. After the royalties are collected from cable systems and satellite operators, and claims are filed, proceedings are held by the Copyright Office to divide the royalties among the copyright owner groups who claim shares of the royalty fund. The annual royalty fund for cable exceeds \$100 million, and the annual royalty fund for satellite exceeds \$60 million. Stations that do not file claims by the deadline will not be able to collect royalties for carriage of their signals during 2009.

Royalty claims must include basic station information, as well as information regarding the copyrighted works for which the claim is made. Station group owners can file a single claim for the group, but must list each station individually on the claim in order for each station to qualify for royalties.

Basic Business Credit Advice

By Attorney Scott Leisz, Bingham McHale, LLP, Indianapolis

During difficult economic times, businesses often face creditor rights and bankruptcy issues. The poor business conditions lead to customers having problems paying, or revealing companies internal problems. Below we highlight some basic, but important, advice arising from these issues.

Dealing With Customers

Review your contracts. Make sure contracts have provisions for the payment of attorney fees, selection of venue and choice of law. Consider charging interest at a high rate, e.g., 18% or 21% per annum, for late payments.

Include security interests in agreements. If you allow customers to pay over time, consider getting a security interest in the goods you are currently selling. With secured debt there is usually a right to seize identifiable property in the event of default. Secured claims generally will not go away in bankruptcy, so you have a better chance of getting paid. Also, getting a security agreement for an outstanding account receivable can be a good step but note that the grant of a secured interest might be negated if your debtor files bankruptcy within 90 days.

Monitor accounts receivable closely and consider payment plans. Contact customers immediately when a payment is missed. Also consider setting up written concrete payment plans, with fixed dates and amounts, for slow paying customers. The written plan should have the customer waive any potential claim against you. If a customer stops paying on time and a resolution cannot be reached, you should consider filing a lawsuit immediately. The old saying, the squeaky wheel gets the grease, is still true.

Guaranties. Guaranties are agreements to be responsible for the payment of another's debt if that person does not perform as legally obligated. Think of guaranties as being similar to co-signing. Guaranties are generally enforceable, so you should try to get them, but not to sign them yourself (you should especially avoid signing unlimited guaranties).

Reclaim goods from insolvent customers. If an insolvent customer has not

yet filed for bankruptcy, the seller can reclaim goods sold on credit, within ten days from the time the customer received the goods or within 45 days of a customer's bankruptcy filing.

Always file a Proof of Claim if given an opportunity to do so by the Court. This is often an option for creditors after the debtor files bankruptcy. A proof of claim is a form filed with the court which establishes the creditor's claim.

Know your rights regarding bad checks. Clients are seeing an increase in the number of bad checks they receive. Under Indiana law, liability includes the face amount of the check, interest at the rate of 18% per annum, attorney fees of not less than \$100.00, and collection costs. Failure to pay, after written notice and the lapse of thirty days, can increase liability to include treble damages.

The nature of Indiana judgments. In Indiana, judgments are good for 20 years and can be renewable. Under certain circumstances, judgments serve as liens, good for 10 years. The rate of interest a judgment bears is currently 8% per annum. As a result, you may have important leverage to be able to collect on your judgment well into the future as your customer's financial situation improves.

Dealing With Internal Problems

Handle problems early, while they are small. Monitor your accounts receivable and cut expenses aggressively to match your sales activity. This should help prevent problems. However, if you get in trouble, contact your lender to see if they are agreeable to a workout. If a workout is not possible, consult with legal counsel early on to discuss your options. Most people wait too long to consider bankruptcy. Bankruptcy gives filing entities/individuals a fresh financial start. Types of bankruptcy include the following:

Chapter 7 is known as "liquidation." It requires a debtor to give up property which exceeds certain exemption limits. Ask an attorney for clarification, so the property can be sold to pay creditors.

Chapter 11, known as "reorganization," is used by businesses and individual debtors with very large debt.

Chapter 13, which is for individuals only, is called "debt adjustment" bankruptcy. It requires a debtor to file a plan to pay debts in small, regular payments out of current income.

Always pay your taxes. It is a common phenomenon for distressed business owners to stop paying their taxes. DO NOT DO THIS. Tax debt is not dischargeable in bankruptcy and does not go away. If taxes are not paid on time, you can be held personally liable for penalties and interest, in addition to owing the tax debt.

Don't get sloppy and give someone a chance to pierce the corporate veil. If proper formalities are not followed, creditors can go after business owners personally to recover on outstanding liabilities. To avoid this, make sure you file all necessary paperwork on time with the Indiana Secretary of State. Make sure you are not comingling funds, treating the corporation, or even an LLC, as an alter ego, or forgetting to hold annual board and shareholder meetings. On the other hand, be mindful that your debtors may be exposing their owners to personal responsibility for your receivable if they have misused a business entity.

What happens to your house and car if you file for bankruptcy? In most cases you will not lose your home or car after filing bankruptcy, if you keep making regular payments and your equity in the property falls within the exemptions. Even if your property is not fully exempt, you will likely be able to keep it if you pay its non-exempt value to unsecured creditors. However, some of your creditors may have a security interest in your house or car (i.e., if that creditor has a mortgage on the house or if your car was used as collateral). Filing for bankruptcy will not discharge the claims of

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Preventing Advertising Restrictions

During recent congressional deliberations about the structure of healthcare reform legislation, proposals have been discussed to eliminate the business expense deduction for the cost of pharmaceutical advertising. Proposals to eliminate the business expense deduction for the cost of advertising would represent a constitutionally suspect restriction on commercial speech protected by the First Amendment.

Public Safety and the Emergency Alert System (EAS)

Broadcasters are proud partners with the federal government in delivering lifesaving public safety messages in times of crisis. Since the 1950s, broadcasters have been the backbone of the nation's public warning system, and even in this digital age, radio and TV are the lifelines for emergency information.

Reporter Shield

Forty-nine states and the District of Columbia provide, either by statute or by judicial decision, protections to journalists so that they are not forced to reveal the identity of confidential sources. Yet no such protections are provided at the federal level. Compelling the disclosure of confidential sources has a chilling effect on the flow of information to the public, and discourages "whistleblowers" from coming forward with evidence of waste, fraud and abuse in government and the private sector. Congress should support legislation such as the Free Flow of Information Act, which protects the confidential relationship between reporters and their sources, promotes the reporting of important information to the public and accounts for legitimate law enforcement and national security concerns.

Retransmission Consent

The retransmission consent process allows broadcasters to negotiate for the retransmission of their programming by cable and satellite operators. This negotiation process allows local television stations to continue to provide the best content and services for their viewers and communities, and the system is working as intended.

Reforming Media Ownership Rules to Reflect the Competitive Marketplace

Local radio and television stations believe localism is best sustained by permitting broadcasters to compete effectively in the digital multichannel marketplace. Allowing stations to compete in the marketplace by reforming unnecessary restrictions would help them maintain economic vibrancy and the ability to serve their local communities in an ever-changing and competitive media landscape. Out-of-date restrictions on ownership of broadcast outlets that do not reflect current competitive realities in the digital age should be modernized.

Securing Favorable Satellite Home Viewer Reauthorization Rules

Congress is working to complete its reauthorization of the Satellite Home Viewer Extension and Reauthorization Act (SHVERA). This law governs the retransmission of broadcast signals by satellite television operators, and significantly affects the relationship among broadcasters, satellite television companies and satellite television customers. Multiple issues of importance to broadcasters have arisen during this reauthorization process.

Spectrum Management

In its recently released National Broadband Plan, the Federal Communications Commission (FCC) says that current spectrum allocations are not sufficient to meet the expected increase in demand for high speed wireless Internet service. To meet that demand, the plan recommends the reallocation of up to 500 MHz of spectrum, including up to 120 MHz currently used by television broadcasters. NAB is working to ensure that any change to spectrum policy going forward does not limit consumer access to the full potential of digital broadcasting.

**If you have any questions call the IBA office to discuss the above issues.
Linda Compton, 1-800-342-6276 ext. 103, or 317-573-0119 x 103**

creditors with security interests. But, if you keep paying those creditors, you will still generally be able to keep your home or car.

Conclusion. As we continue to weather these difficult times, businesses need to be proactive with their customers and with their own internal financial practices. Attention to these basic, but important, credit issues will help forestall huge problems later.

Next Month's Newsletter. Next month, we will address federal income tax issues that lurk behind any debt restructuring or debt forgiveness that you may arrange with one or more of your customers.

Members in the News

"NEWS 10" WINS GRACIE AWARD

June 02, 2010 -- Terre Haute, IN -- The Alliance for Women in Media (formerly American Women in Radio and Television), has honored News 10 with a 2010 National Gracie Award in the Outstanding Series - Markets 26+ for "We Exist: Girls and Women Living with Autism".

"This is truly an honor," said Todd Weber, Vice President and General Manager, WTHI-TV. "WTHI-TV has a proud, storied tradition with women in media - from the country's first female chief photographer and news director (Betty Chadwick), to the country's first female owner (Mary Hulman). This recognition by the AWRT, is proof the foundation laid by these historic women continues to thrive, not only here at WTHI-TV, but throughout the Wabash Valley."

The AWRT awarded the journalistic accomplishments of News 10 This Morning anchor Abby Walton and photographer John Timm. In October 2009, Walton and Timm's three-part special report focused on the lives of three young women, and their families, and their attempts to cope with autism.

News Director Susan Dinkel said, "I was absolutely thrilled to learn Abby and John won the prestigious Gracie Award. What a great accomplishment this is, not only for Abby and John, but our entire station."

Winners were announced, May 26th, at a star-studded gala hosted by Access Hollywood's Maria Menounos, at the Beverly Hilton Hotel, in Los Angeles, CA. The Gracie Awards Gala recognizes exemplary programming created for, by and about women in all facets of electronic media, including radio, television, cable and web-based media.

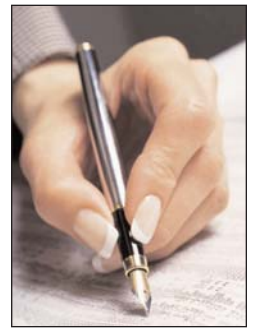


Federated Media Buys OnSite

June 9, 2010: Federated Media, which has 17 stations plus an interactive division and other ventures, has acquired OnSite advertising and picked former Alpha Broadcasting GSM to head the company. Federated is also changing the display-ad company's name to OnDisplay Advertising.

"Outdoor advertising continues to grow, and it will complement our radio, interactive, and print businesses," Federated's Alec Dille said. "Having a proven leader with Mike Maloney's extensive sales and management background presents a win for all involved."

Human Resources



RADIO & TV CAREERS IN BROADCASTING BROCHURE

Get your copy of the RADIO & TELEVISION brochure titled "Careers in Radio" and "Careers in Television." The brochure covers careers in broadcasting, i.e. the kind of experience or education a person needs' how to find a job in broadcasting and schools in Indiana with a broadcasting curriculum. If any IBA member station would like an original of the brochure for your station(s) go to the IBA website, www.indianabroadcasters.org; on the menu point to "Student Page," then click on "Careers In Broadcasting." You can place your station logo directly on these brochures to use for recruiting.

EEO Member Service - Free to Member Stations

YOU NEED HELP WITH YOUR EEO. . . and YOU NEED BROADCAST COMPLIANCE SERVICE (BCS). Three years ago the IBA became one of the first states in the nation to provide Broadcast Compliance Service (BCS), a web-based outreach and reporting service, to help you comply with the FCC's EEO Rules as a free membership service.



The FCC has been showing renewed interest in diversity and EEO compliance and has been examining outreach and reporting records recently, including records from Indiana stations.

BCS is easy to use and it's FREE to IBA members.

CONTACT BCS AND SIGN UP - IT'S THAT EASY - 1-866-227-4336 - IT'S THAT SIMPLE.

Visit www.indianabroadcasters.org and click on "MY MEMBER PACKET," for information on IBA's Member Services.

IBA Website Job Bank

IBA members can now post reoccurring job openings on the IBA website. Go to www.indianabroadcasters.org and point "Job Bank" on the menu and then click on "Post a Position" when the form opens up complete the form, then at the bottom of the form page there is a box to check if you would like to make the posting reoccur. Please contact the IBA office if you have any questions regarding the website Job Bank. Call Gwen, 1-800-342-6276 x 104.



CareerPage.Org

www.careerpage.org
(for "member login"
contact the IBA)



1-800-342-6276 x 104 or 317-573-0119 x 104

Welcome to CareerPage.org

brought to you by the National Alliance of State Broadcasters Associations.

The members of NASBA are the managers and chief executives of state broadcast trade associations throughout the U.S. and Puerto Rico. NASBA created this site to enable job-seekers to find jobs in the exciting field of broadcasting, and to allow our member radio and TV stations to post their job openings at a central location.

The broadcasters of the United States and Puerto Rico are equal opportunity employers.



2010 IBA - Indiana Black Expo Employment Opportunity Fair

Thursday, July 15, 2010
Job Fair: 9:00 AM to 6:00 PM

Location:
Indiana Convention Center
100 South Capitol Avenue
Indianapolis, IN 46225
500 Ballroom

To register & and get a copy of the Job Fair PSA
Script: www.indianabroadcasters.org front page.